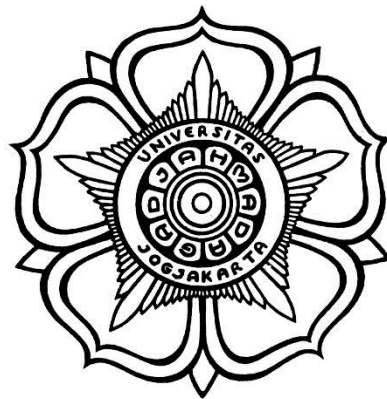


PENGARUH *HALLYU* TERHADAP MINAT BELI PRODUK KOSMETIK KOREA

(STUDI KASUS MAHASISWA D3 BAHASA KOREA

UNIVERSITAS GADJAH MADA ANGGKATAN 2014 DAN 2015)

Tugas Akhir ini Diajukan Kepada Panitia Ujian Universitas Gadjah Mada sebagai
Salah Satu Syarat Untuk Mendapat Gelar Ahli Madya dalam Bidang Bahasa
Korea



Disusun oleh:

Fatiha Syhadah

13/352217/SV/04624

PROGRAM STUDI DIPLOMA III BAHASA KOREA

SEKOLAH VOKASI

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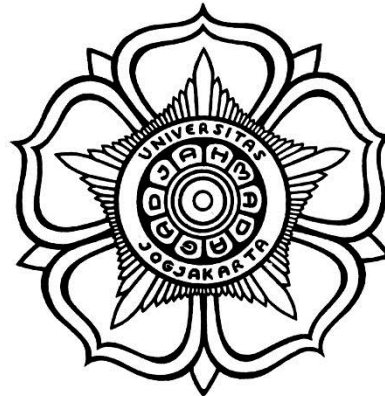
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HALLYU'S INFLUENCE ON BUYING INTEREST OF KOREAN COSMETIC PRODUCT

**(CASE STUDY STUDENTS OF DIPLOMA III KOREAN LANGUAGE
UNIVERSITAS GADJAH MADA'S 2014 DAN 2015)**

This Graduating Paper is Submitted to the Board Examiners in Partial Fulfillment
of the Requirement for Diploma Degree in Korean Language Departement of
Vocational College



Written by:

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DIPLOMA III KOREAN LANGUAGE DEPARTEMENT

VOCATIONAL COLLEGE

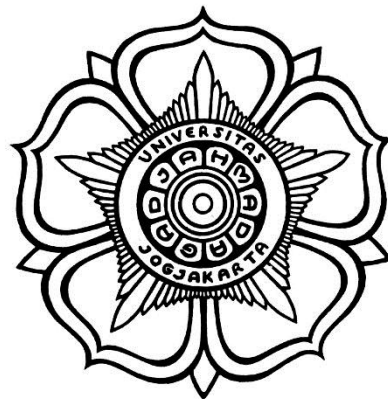
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2016

한국 화장품의 구매욕구에 한류가 미치는 영향

- 2014 년과 2015 년에 가자마다 대학교 한국어 학과 전문 대학생을 대상으로
설문 조사 결과-



작가 :

파티하 샤하다

13/352217/SV/04624

가자마다 대학교

전문대

한국어과

족자카르타

2016