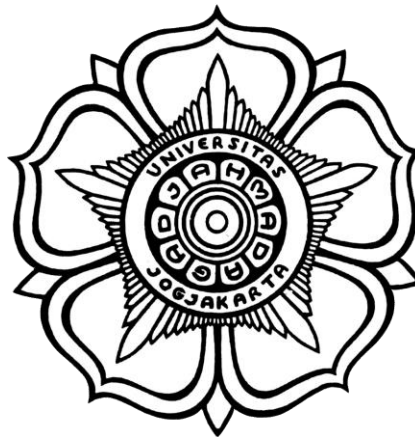


**THE DETERMINANTS OF MOVIE-INDUCED TOURISM IN  
CREATING VISIT INTENTION BASED ON AUDIENCE  
PERSONAL MOTIVATION  
(A STUDY ON MOVIE *ADA APA DENGAN CINTA 2*)**

**Thesis**

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management



Submitted by

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