

Daftar Pustaka

- Baliga, A. J., Rodrigues, D. L. L. R. (2015). Business Plan- The Secret to Success. *The International Journal of Business & Management*, 3 (4), 210-214.
- Brigham, E.F. dan Houston, J.F. (2014), *Essential of Financial Management*, 3th edition, Singapore: Cengage Learning.
- Cooper, D. R., Schindler, P. S. (2014). *Business Research Methods*, 12th edition. New York: McGraw Hill International Edition.
- Geisenhoff, L. O., Jordan, R. A., Santos, R. C., Oliveira, F. C. D., Gomes, E. P. (2016). Effect of Different Substrates in Aquaponic Lettuce Production Associated With Intensive Tilapia Farming With Water Recirculation Systems. *Journal of the Brazilian Association of Agricultural Engineering*, 36 (2), 291-299.
- Hormozi, A. M., Sutton, G. S., McMinn, R. D., & Lucio, W. (2002). *Business Plans for New or Small Businesses: Paving the Path to Success*. Management Decision, Vol. 40 Issue: 8, pp.755-763.
- Jones, C. & Penaluna, A. (2013). *Moving Beyond the Business Plan in Enterprise Education*. Education + Training, Vol. 55 Issue: 8/9, pp.804-814.
- Kotler, P., Keller, K. L. (2009). *Marketing Management*, 13th edition. New Jersey: Pearson Prentice Hall, Inc.
- McKeever, M. (2011). *How to Write a Business Plan*, 10th edition. NOLO, U.S.
- Osterwalder, A. dan Pigneur, Y. (2010), *Business Model Generation*, Hoboken, New Jersey: John Wiley and Sons, Inc.
- Rakhman, A., Lanya, B., Rosadi, R. A. B., dan Kadir, M. Z. (2015). Pertumbuhan Tanaman Sawi Menggunakan Sistem Hidroponik dan Akuaponik. *Jurnal Teknik Pertanian Lampung*, 4 (4), 245-254.
- Rangkuti, F. (2005), *Business Plan: Teknik Membuat Perencanaan Bisnis dan Analisis Kasus*. Jakarta: PT Gramedia Pustaka Utama.
- Rokhmah, N. A., Ammatillah, C. S., dan Sastro, Y. (2014). Vertiminaponik, Mini Akuaponik untuk Lahan Sempit Di Perkotaan. *Buletin Pertanian Perkotaan*, 4 (2), 14-22.
- Setijaningsih, L., Suryaningrum, L. H. (2015). PEMANFAATAN LIMBAH BUDIDAYA IKAN LELE (*Clarias batrachus*) UNTUK IKAN NILA (*Oreochromis niloticus*) DENGAN SISTEM RESIRKULASI [Utilization of Catfish (*Clarias batrachus*) Waste By Tilapia (*Oreochromis niloticus*) in Recirculation System]. *Berita Biologi Jurnal Ilmu-ilmu Hayati*, 14 (3), 287-293.