

## DAFTAR PUSTAKA

- Abdullah, H.H., Mohamed, Z.A., Othman, R., & Uli, J. (2009). The Effect of Sourcing Strategies on the Relationship between Competitive Strategy and Firm Performance. *International Review of Business Research Papers*, Volume 5 Number 3, 348-361.
- Assauri, S.(2011). *Strategic Management, Sustainable Competitive Advantages*. Jakarta : Lembaga Management Fakultas Ekonomi Universitas Indonesia.
- Badescu, C. (2006). *The Vertical Boundaries of the Firm, Competitive Advantage: A Strategic Approach*. Passadena : ASLA.
- Besanko, D., Dranove, D., Shanley, M., Schefer, S. (2010), *Economics of Strategy, Fifth Edition*. New Jersey : Jhon Wiley & Sons, Inc.
- Deitrana, T.(2011). *Manajemen Operasional : Strategi dan Analisa (Services dan Manufaktur)*. Jakarta : Mitra Wacana Media.
- Dess, Gregory, Lumpkin, GT and Eisner, Alan S. 2008. *Strategic Management, 4<sup>th</sup> edition*. McGraw Hill.
- Maxi-Pedia 2015. IFE-EFE Matrix. Diakses 28 Januari 2017 dari [www.maxi-pedia.com](http://www.maxi-pedia.com).
- Porter, M.E. (1985). *Competitive Advantage, Creating and Sustaining Superior Performance*. New York : The Free Press, A Division of Simon & Schuster Inc.
- Probert, D. (1988). *Developing a Make or Buy Strategy for Manufacturing Business*. United Kingdom : The Institution of Electrical Engineers.
- Shorten, D., Pfitzmann, M., Khausal, A., (2006) *Make Versus Buy a Decision Framework*. Booz & Company 5 – 12.
- Thompson, A.A., Stickland III, A. J. And Gamble J. E. (2014). *Crafting and Executing Strategy: The Quest for Competitive Advantage: Concept and cases 19E*. New York: McGraw-Hill-Irwin.