

Daftar Pustaka

- Argenti, Paul A. (2010). *Corporate Communication 5th Edition*. New York: McGraw Hill
- Azhar Susanto (2004). *Sistem Informasi Manajemen: Konsep dan Pengembangannya*. Bandung: Linggar Jaya
- Cangara, H. (2005). *Pengantar Ilmu Komunikasi*. Jakarta: PT. Raja Grafindo Persada
- Cooper, D. R., & Schindler, P. S. (2011). *Business Research Methods*. Singapore: The McGraw-Hill Companies, Inc
- Daft, R.L. & Lengel, R.H. (1984). "Information Richness: A New Approach to Managerial Behavior and Organizational Design". In: Cummings, L.L. & Staw, B.M. (Eds.), *Research in Organizational Behavior* 6, (191-233). Homewood, IL: JAI Press.
- Eriyanto (2011). *Analisis Isi: Pengantar Metodologi Untuk Penelitian Ilmu Komunikasi dan Ilmu-Ilmu Sosial Lainnya*. Jakarta: Kencana Prenada Media.
- Haig, Matt (2000), *The Essential Guide to Public Relations on the Internet*. London: Kogan Page Limited
- Esrock, S. L. & Leichty, G. B. (2000). *Organization of Corporate Web pages: Publics and Functions*. *Public Relations Review*, 26(3), 327-344.
- Jefkins, Frank (2003). *Public Relations - Edisi Kelima*. Jakarta: Penerbit Erlangga
- Jogiyanto H.M. (2008). *Analisis dan Desain Sistem Informasi*. Yogyakarta: Andi
- Kelleher, T. (2007). *Public relations online: Lasting concepts for changing media*. California: SAGE Publications.
- Kotler, P. & Lee, N. (2005). *Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause*. New Jersey: John Wiley Sons Inc.
- Krippendorff, Klaus (2006). *Content Analysis: An Introduction to Its Methodology*. Thousand Oaks: Sage Publications
- Liu, C. and Arnett, K.P. (2000). "Exploring the Factors Associated with Website Success in the Context of Electronic Commerce", *Information and Management*, Vol. 38, pp. 23– 33
- Lodhia, Sumit K. (2006), "The World Wide Web and Its Potential for Corporate Environmental Communication: A Study into Present Practices in the Australian Minerals industry", *The International Journal of Digital Accounting Research*, Vol.6, N.11, pp. 65-94

Peraturan Pemerintah Nomor 47 Tahun 2012 tentang Tanggung Jawab Sosial dan Lingkungan
Perseroan Terbatas

O'Brien, James A. (2005). *Pengantar Sistem Informasi*, Jakarta: Salemba Empat

Onggo, Julius B. (2004), *Cyber Public Relations*. Jakarta: PT. Elex Media Komputindo

Prajarto, Nunung (2010). *Analisis Isi: Metode Penelitian Komunikasi*. Yogyakarta: FISIPOL
UGM

Rakhmat, Jalaludin (2004). *Metode Penelitian Komunikasi*. Bandung: Remaja
Rosdakarya

Romli, Asep, Syamsul, M. (2012). *Jurnalistik Online : Panduan Praktis Mengelola Media
Online*. Bandung: Nuansa Cendekia.

Rusdianto, Ujang (2013). *CSR Communications: A Framework of PR Practitioner*. Yogyakarta:
Graha Ilmu.

Rusdianto, Ujang (2014). *Cyber CSR: A Guide to CSR Communications on Cyber Media*.
Yogyakarta: Graha Ilmu

Supardi, Yuniar (2009). *Internet untuk Segala Kebutuhan*. Jakarta: PT. Elex Media Komputindo.

Werther, Jr. W.B., & Chandler, D. (2011). *Strategic Corporate Social Responsibility:
Stakeholders in a Global Environment*. California: SAGE Publications Inc.

Wimmer, Roger D. & Dominick, Joseph R. (2006). *Mass Media Research: An Introduction*.
Georgia: Thomson Wadsworth

Undang-Undang Nomor 40 Tahun 2007 tentang Perseroan Terbatas