

Contents

Acknowledgements	ix
Chapter 1 Introduction	1
1-1. Background Research	1
1-2. Research Originality	3
1-3. Problem Identification	4
1-4. Research Question	5
1-5. Research Purpose	6
1-6. Research Contribution	7
1-7. Research Parameter	7
1-8. Theoretical Basis	8
1-9. Research Method	11
Chapter 2 Tourism Industry In Japan: Towards A Tourism Nation	12
2-1. Tourism in Japan	12
2-2. Tourism Policies in Japan	14
2-3. Japan Tourism Spot	16
2-4. Japan Tourism Data	17
Chapter 3 Tourism Industry In Indonesia: Evolution and Challenges	26
3-1. Tourism in Indonesia	26
3-2. Tourism Policies in Indonesia	28

3-3. Indonesia Tourism Spot	31
3-4. Indonesia Tourism Data	31
Chapter 4 Comparison between Japan and Indonesia	41
Chapter 5 Conclusion	49
References	75

Figures

1. Japan Economic Growth 1961 – 1991	14
2. Japan Economic Growth 1992 – 2015	14
3. Comparison of Japan Arrivals and Departures	17
4. The Share of Japanese International Tourist Arrivals in East Asia & Pacific	18
5. Comparison of Japan International Tourist Arrivals and Receipts	19
6. Comparison between Japanese Overseas Expenditure and Domestic Travel & Tourism Spending.	20
7. Comparison of Japan International Tourist Arrivals and Departures with Japanese Yen exchange rate to US Dollars.	21
8. Comparison between Japanese International Tourist Receipts with Tourism Overseas Expenditure	22
9. Comparison of Japan International Tourism Receipts and Domestic Travel & Tourism Spending on GDP	23
10. Share of Top 5 Japanese International Tourist Nationality	24

11. Comparison between GDP per Capita and Share of Japan International Tourist.	24
12. Comparison of Indonesia Arrivals and Departures	32
13. The Share of Indonesia International Tourist Arrivals in East Asia & Pacific	33
14. Comparison of Indonesia International Tourist Arrivals and Receipts	34
15. Comparison between Indonesia Overseas Expenditure and Domestic Travel & Tourism Spending.	35
16. Comparison of Indonesia International Tourist Arrivals Departures with the Exchange Rate of Indonesia Rupiah to US Dollars.	36
17. Comparison between Indonesia International Tourism Receipts with Tourism Overseas Expenditure.	37
18. Comparison of Indonesia International Tourism Receipts and Domestic Travel & Tourism Spending on GDP	38
19. Share of Top 5 Indonesian International Tourist Nationality	39
20. Comparison between GDP per Capita and Share of Indonesia International Tourist.	40

21. Comparison of International Tourist Arrivals.	41
22. Comparison of International Tourist Arrivals and Receipts.	42
23. Comparison of International Tourist Arrivals and Exchange Rate of Local Currency Unit to US Dollars between Indonesia and Japan.	43
24. Comparison of International Tourist Receipts and Their Share to GDP	44
25. Comparison of Number of Departures and Overseas Expenditure.	45
26. Comparison of Overseas Expenditure with GDP per Capita.	46
27. Comparison of Domestic Travel and Tourism Spending with GDP per Capita.	47