

INTISARI

Tugas Akhir ini membahas tentang peran mahasiswa praktek kerja lapangan dan dampaknya bagi Trend Tour & Travel dengan mengacu kepada 3 perumusan masalah. Seperti apa peran seorang mahasiswa praktek kerja lapangan, apa dampak dari praktek kerja lapangan dan arahan-arahan yang diberikan staff sehingga berdampak bagi Trend Tour & Travel.

Meningkatnya jumlah wisatawan lokal dan mancanegara membuat biro perjalanan wisata semakin dicari sebagai fasilitas bagi wisatawan. Di Yogyakarta terdapat lebih dari ratusan Tour & Travel tersebar di setiap sudut kota. Hal itu membuat Tour & Travel membentuk program praktek kerja lapangan bagi mahasiswa kepariwisataan. Tujuan dari penulisan ini adalah untuk mengetahui peran mahasiswa praktek kerja lapangan dan dampak yang dihasilkan dari program tersebut bagi Trend Tour & Travel serta arahan yang diberikan staff semasa praktek kerja lapangan di Trend Tour & Travel. Metode penulisan ini dilakukan dengan pengamatan observasi langsung, wawancara dan studi literatur.

Peran mahasiswa semasa praktek kerja lapangan yaitu menjalankan peran operasional di Trend Tour & Travel melalui observasi secara langsung dan kemudian menjalankan tugas operasional di setiap section. Dampak mahasiswa praktek kerja lapangan bagi Trend Tour & Travel dapat bersifat positif atau negatif bergantung dari kinerja mahasiswa tersebut. Arahan yang diberikan staff diberikan berdasarkan wawasan dan kinerja mahasiswa praktek kerja lapangan dan arahan tersebut diberikan secara bertahap sesuai kemampuan mahasiswa tersebut.

Kata Kunci : Peran, Dampak, Praktek Kerja Lapangan, Tour & Travel

ABSTRACT

This final report discusses about role for university student from practical training and impact for Trend Tour & Travel based on 3 point of problems. Like what role that university student have, what impact that will be happen from practical training and order that be given by staff for university student that will be impact for Trend Tour & Travel.

Growing number of increasing domestic and foreign tourists , make Tour & Travel more and more looking for as facility for tourist . In Yogyakarta, there is over hundred Tour & Travel spread in every corner in the city. That's why Trend Tour & Travel forming practical training program for tourism student. The purpose of this report is to know the role for university student, impact from that program for Trend Tour & Travel and order that be given by staff when the program is ongoing in Trend Tour & Travel. The method used were is observation, interview and study of literature.

Role for university student in practical training is doing operational role in Trend Tour & Travel with observation and then proceed doing operational task in every section. Impact from university student in practical training for Trend Tour & Travel can be positive or negative based on his performance. Staff given an order in phases based on his knowledge and performance when practical training is in progress.

Keyword : Role, Impact, Practical Training, Tour & Travel