

## ABSTRAK

Tujuan penelitian ini untuk mengetahui pengaruh *eraning per share* (EPS) dan *Price Earning Ratio* (PER) terhadap harga saham. Penelitian ini merupakan jenis penelitian kuantitatif dengan populasi penelitian adalah perusahaan manufaktur sektor industri barang konsumsi *go public* di Bursa Efek Indonesia tahun 2012–2014.

Pemilihan sampel dilakukan dengan metode *purposive sampling*, data yang digunakan adalah data sekunder. Penelitian ini menganalisis hubungan antara dua variabel, variabel independen yaitu *eraning per share* (EPS) dan *Price Earning Ratio* (PER) dan variabel dependen yaitu harga saham.

Metode statistik yang digunakan adalah regresi linear berganda dengan melakukan uji asumsi klasik terlebih dahulu. Hasil penelitian ini menunjukkan bahwa terdapat pengaruh yang signifikan *earning per share* (EPS) terhadap harga saham, tidak terdapat pengaruh yang signifikan *price earning ratio* (PER) terhadap harga saham serta terdapat pengaruh yang signifikan *earning per share* (EPS) dan *price earning ratio* (PER) terhadap harga saham.

**Kata Kunci : *Earning Per Share* (EPS), *Price Earning Ratio* (PER), Harga Saham**

## ABSTRACT

The purpose of this research to know effect of *Earning Per share* (EPS) dan *Price Earning Ratio* (PER) to wards common price. This is quantitative research with population is manufacturing companies in the consumer goods industries sector had go public in Indonesia stock exchange period 2012-2014.

The sampling method is used with this research is purposive sampling and secondary data variable. This research analyse the contact of two variable, there are independent variable included *Earning Per share* (EPS) dan *Price Earning Ratio* (PER) and dependent variable is common price.

Statistic method have been used is multiple linear regression and classic assumption test before. The result of research, there is significant effect of *Earning Per share* (EPS) toward common price, there is not significant effect of *Price Earning Ratio* (PER) toward common pricebut combination of independent variables have significant effect towards common price.

**Key word :*Earning Per share* (EPS), *Price Earning Ratio* (PER) and Common Price**