

DAFTAR ISI

F1	i
F2	ii
F3	iii
DAFTAR TABEL.....	xii
DAFTAR GAMBAR	xiii
DAFTAR LAMPIRAN.....	xiv
BAB I.....	1
1.1 Latar Belakang Masalah	1
1.2 Rumusan Masalah.....	7
1.3 Tujuan Penelitian	7
1.4 Manfaat Penelitian	7
1.5 Ruang Lingkup Penelitian	8
BAB II.....	9
2.1 Corporate Social Responsibility (CSR).....	9
2.2 Good Management Theory	11
2.3 Slack Resource Theory	11
2.4 GRI Framework.....	12
2.5 Corporate Financial Performance (CFP).....	13
2.5.1 Return on Assets (ROA)	14
2.5.2 Return on Equity (ROE).....	16
2.5.3 Return on Sales (ROS).....	18
2.5.4 Share Return (SR)	18
2.6 Debt to Asset Ratio (DTA).....	19
2.7 Growth Opportunity (GO).....	19
2.8 Company Size (SIZE).....	20
2.9 Pengembangan Hipotesis.....	20
2.9.1 Pengaruh Corporate Social Responsibility terhadap Corporate Financial Performance.....	20
2.9.2 Pengaruh Corporate Financial Performance terhadap Corporate Social Responsibility	21
BAB III	23
3.1 Subjek Penelitian	23
3.1.1 Populasi	23
3.1.2 Sampel.....	23
3.2 Teknik Pengambilan Data.....	24
3.3 Pengukuran Variabel	24

3.4	Metode Analisis Data	25
3.4.1	Analisis Isi	Error! Bookmark not defined.
3.4.2	Analisis Regresi	25
3.5	Pengukuran Instrumen	26
3.5.1	Regresi Data Panel	26
3.5.2	Pemilihan Model	27
3.5.3	Uji Asumsi Klasik	30
3.5.4	Uji Signifikansi	33
BAB IV	35
4.1	Deskripsi Statistik	35
4.2	Uji Pemilihan Model Data Panel	37
4.2.1	Uji Chow	Error! Bookmark not defined.
4.2.2	Uji Lagrange Multiplier	38
4.2.3	Uji Hausman	40
4.3	Uji Asumsi Klasik	41
4.3.1	Uji Normalitas	41
4.3.2	Uji Autokorelasi	43
4.3.3	Uji Heteroskedastisitas	44
4.3.4	Uji Multikolinearitas	45
4.4	Uji Signifikansi	47
4.4.1	Uji t	47
4.4.2	Uji F	49
4.5	Hasil Regresi	50
BAB V	52
5.1	Kesimpulan	52
5.2	Keterbatasan Penelitian	54
5.3	Saran	54
DAFTAR PUSTAKA	56
LAMPIRAN	62