

**ANALYSIS OF MOTIVATION AND DOMESTIC TOURIST
PERCEPTION ON THE COMPONENTS OF TOURISM PRODUCT
(ATTRACTION, ACCESSIBILITY, AMENITY) IN BATURRADEN
TOURISM AREA, KEMUTUG LOR VILLAGE, BATURRADEN
DISTRICT, BANYUMAS REGENCY, CENTRAL JAVA**

UNDERGRADUATE THESIS



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**INTERNATIONAL UNDERGRADUATE PROGRAM
IN TOURISM STUDIES
FACULTY OF CULTURAL SCIENCES
UNIVERSITAS GADJAH MADA
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2015**

**ANALISIS MOTIVASI DAN PERSEPSI WISATAWAN NUSANTARA
TERHADAP KOMPONEN PRODUK WISATA (ATRAKSI,
AKSESIBILITAS, AMENITAS) DI LOKAWISATA BATURRADEN, DESA
KEMUTUG LOR, KECAMATAN BATURRADEN, KABUPATEN
BANYUMAS, JAWA TENGAH**

SKRIPSI



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**INTERNATIONAL UNDERGRADUATE PROGRAM
PROGRAM STUDI PARIWISATA
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