

**ASSESSMENT OF VIAVIA JOGJA TRAVEL BUSINESS PRINCIPLES IN
CONTRIBUTING TO TOURISM SUSTAINABILITY**

UNDERGRADUATE THESIS



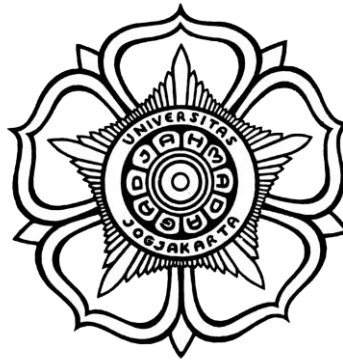
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**TOURISM STUDIES PROGRAM
FACULTY OF CULTURAL SCIENCES
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2015

**PENILAIAN PRINSIP BISNIS VIAVIA JOGJA TRAVEL DALAM
KONTRIBUSINYA TERHADAP PARIWISATA BERKELANJUTAN**

SKRIPSI



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PROGRAM STUDI PARIWISATA

FAKULTAS ILMU BUDAYA

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This undergraduate thesis is presented to the exam board of the Faculty of Cultural Sciences of Universitas Gadjah Mada as a Prerequisite for Completing an Undergraduate Degree at the Tourism Studies Program Yogyakarta, 2015