

DAFTAR PUSTAKA

- Basri M.A, Faisal. 2005. *Perencanaan Strategis bagi Organisasi Nirlaba*. Jakarta: Yayasan Obor Indonesia
- Bryson, John M. 1999. *Perencanaan Strategis bagi Organisasi Sosial*. Yogyakarta: Pustaka Pelajar
- Budiarjo, Miriam. 2007. *Dasar-dasar Ilmu Politik*. Jakarta: PT Gramedia Pustaka Utama
- Burke, Kenneth. 1966. *Language as Symbolic Action: Essays on Life, Literature and Method*. Berkeley: University of California Press
- Cangara, H. Hafied. 2008. *Pengantar Ilmu Komunikasi*. Jakarta: PT Raja Grafindo Persada
- Cassata, Mary B & Moleffi K. Asante. 1979. *Mass Communication: Principles and Practices*. New York: Macmillan
- Chaffe, Steven H & Charles R. Berger. 1987. *Handbook of Communication Science*. California: SAGE Publications
- Cox, Robert. 2013. *Environmental Communication and Public Sphere (Third Edition)*. London: SAGE Publishing
- Depoe, Stephen P., John W. Delicath, & Marie-France Aepli Elsenbeer. 2004. *Communication and Public Participation in Environmental Decision Making*. New York: SUNY Press
- Effendy, Onong Uchjana. 2003. *Ilmu Komunikasi Teori dan Praktek*. Bandung: PT Remaja Rosdakarya
- Fiske, John. 2014. *Pengantar Ilmu Komunikasi (Edisi Ketiga)*. Jakarta: PT RajaGrafindo Persada
- Kotler, Philip, Eduardo L. Roberto & Ned Roberto. 1989. *Social Marketing: Strategies for Changing Public Behavior*. Michigan: Free Press

- Miles, Matthew B. & A. Michael Huberman. 1992. *Analisis Data Kualitatif*.
Diterjemahkan oleh Tjetjep Rohendi Rohidi. Jakarta: Universitas
Indonesia Press
- Mintzberg, Henry. 1994. *The Rise and Fall of Strategic Planning*. UK: Prentice
Hall International
- Moleong, Lexy J. 2008. *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja
Rosdakarya
- Mulyana, Deddy. 2003. *Ilmu Komunikasi Suatu Pengantar*. Bandung: PT Remaja
Rosdakarya
- Rakhmat, Jalaluddin. 1993. *Metode Penelitian*. Bandung: PT Remaja Rosdakarya
- Rice, Ronald E. Charles K. Atkin. 2001. *Public Communication Campaigns
(Third Edition)*. London: SAGE Publishing
- Ruslan, Rosady. 2007. *Kiat dan Strategi Kampanye Public Relation*. Jakarta: PT
Raja Grafindo Persada
- Simandjuntak, John P.. 2003. *Public Relations*. Yogyakarta: Graha Ilmu
- Venus, Antar. 2004. *Manajemen Kampanye: Panduan Teoritis dan Praktis dalam
Mengefektifkan Kampanye Komunikasi*. Bandung: Simbiosis Rekatama
Media
- Wilson, Laurie J. & Joseph D. Odgen. 2000. *Strategic Communications Planning
for Effective Public Relations and Marketing (Fifth Edition)*. Dubuque:
Kendall Hunt Publishing
- Wiryanto. 2004. *Pengantar Ilmu Komunikasi*. Yogyakarta: Grasindo
- Yin, Robert K. 2008. *Studi Kasus Desain & Metode*. Jakarta: PT Raja Grafindo
Persada
- Zweifel, Thomas D. 2006. *International Organizations & Democracy*. Colorado:
Lynne Rienner Publisher, Inc.

Jurnal:

Kaplan, A.M & Michael Heinlein. 2010. *Users of the world, unite! The challenges and opportunities of Social Media*. Business Horizon 53 hal. 59-68.

Terarsip dalam:

<http://michaelhaenlein.eu/Publications/Kaplan,%20Andreas%20-%20Users%20of%20the%20world,%20unite.pdf>

Internet:

<http://www.greenpeace.org/seasia/id/about/>

<http://www.greenpeace.org/seasia/id/about/Prinsip-Utama/>

<http://www.greenpeace.org/seasia/id/campaigns/melindungi-hutan-alam-terakhir/>

Meisner, Mark. *What is environmental communication?*. dari

<http://www.loyno.edu/lucec/>

BPS

Lain-lain:

Laporan Tahunan 2012 oleh Greenpeace Indonesia

Report: “Batubara Mematikan” oleh Greenpeace Indonesia pada tahun 2013