

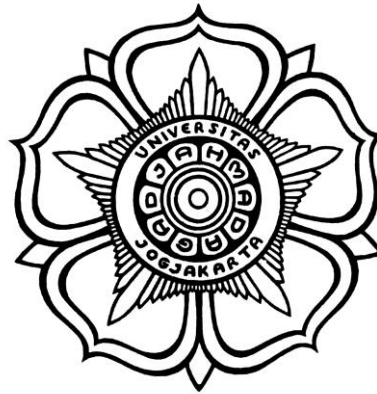


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By:

DHENOK WULANDARI

12/336902/SA/16775

An Undergraduate Thesis

**Submitted to the Board of Examiners
In Partial Fulfillment of the Requirements for
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Faculty of Cultural Sciences
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Yogyakarta

2016



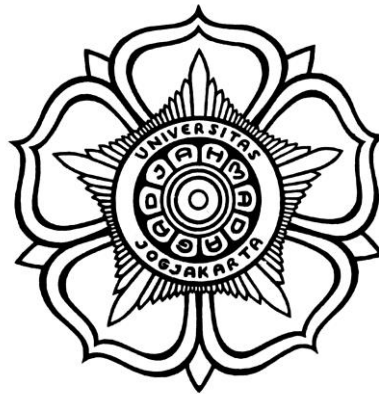
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Strategi Illokusi dalam Iklan Kampanye Digital Coca-Cola #MakeItHappy

SKRIPSI



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**Skripsi ini diajukan kepada
Panitia Ujian Fakultas Ilmu Budaya Universitas Gadjah Mada Yogyakarta
sebagai salah satu syarat untuk mendapatkan gelar
Sarjana S1 Sastra Inggris
Tahun 2016**