

## **Intisari**

### **MOTIVASI PETANI DALAM PELAKSANAAN UPAYA KHUSUS PADI UNTUK MEWUJUDKAN SWASEMBADA PANGAN DI KABUPATEN BANTUL**

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Program Upaya Khusus (UPSUS) merupakan program yang dibuat oleh Kementerian Pertanian dengan tujuan untuk meningkatkan produktivitas tanaman pangan pada tahun 2017, yakni peningkatan produktivitas tanaman padi, jagung dan kedelai. Penelitian ini dilakukan di Kabupaten Bantul yakni di Desa Sumbermulyo, Desa Sidomulyo, Desa Wijirejo, dan Desa Caturharjo pada bulan Desember 2015. Tujuan dari penelitian ini adalah untuk mengetahui : 1) motivasi petani dalam pelaksanaan UPSUS padi di Kabupaten Bantul, 2) faktor-faktor yang mempengaruhi motivasi petani dalam pelaksanaan UPSUS padi di Kabupaten Bantul, 3) Pengaruh motivasi petani terhadap pelaksanaan UPSUS padi di Kabupaten Bantul. Metode dasar yang digunakan dalam penelitian ini adalah metode deskriptif. Pengambilan sampel kecamatan, desa, dan kelompok tani dilakukan dengan metode *purposive sampling*, sedangkan pengambilan sampel petani dilakukan dengan metode *simple random sampling*. Total sampel petani adalah 60 orang, yakni 15 petani dari masing-masing desa. Petani yang dijadikan sampel adalah petani yang telah melaksanakan program UPSUS tanaman padi. Metode analisis yang digunakan adalah uji proporsi, analisis regresi linear berganda, dan analisis regresi linear sederhana. Hasil penelitian menunjukkan bahwa tingkat motivasi petani dalam pelaksanaan UPSUS di Kabupaten Bantul sebesar 82,38%. Faktor-faktor yang mempengaruhi motivasi petani dalam pelaksanaan UPSUS di Kabupaten Bantul secara positif antara lain umur, luas lahan, persepsi dan peran penyuluh pertanian. Faktor-faktor yang tidak mempengaruhi motivasi petani dalam pelaksanaan UPSUS di Kabupaten Bantul yaitu tingkat pendidikan, pengalaman, dan peran ketua kelompok. Motivasi petani berpengaruh secara positif terhadap pelaksanaan UPSUS padi di Kabupaten Bantul.

**Kata kunci:** motivasi, petani, UPSUS, padi, swasembada pangan, Kabupaten Bantul

*Abstract*

**FARMER'S MOTIVATION IN CONDUCTING THE SPECIAL EFFORT  
OF RICE PRODUCTION FOR REALIZING FOOD SELF-SUFFICIENCY  
IN BANTUL DISTRICT**

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Special effort program (UPSUS) is a program which is made by agriculture ministry which aims to increase the productivity for rice production food in 2017, focusing on the productivity of rice, corn, and soybean. This research is conducted in Bantul District, which located in the Sumbermulyo Village, Sidomulyo village, Wijirejo village, and Caturharjo village in December 2015. The aims of this research are understanding: 1) farmer's motivation in conducting UPSUS for rice in Bantul district, 2) factors which affect farmer's motivation and the conduction of UPSUS for rice in Bantul Distric, 3) the influence of farmers in the conduction of UPSUS for rice in Bantul district. The basic method used in this research is descriptive method. The sample collection in subdistrict, village, and farmer group has been done through purposive sampling, whereas the farmer's sample collection is conducted with simple random sampling. The overall number of farmer sample is 60 people, which is 15 farmers from each village. The farmers which asked to be sample are the farmers which have conducted UPSUS program for rice. The analytical method which used is the proportion test, multiple linear regression analysis, and simple linear regression analysis. The results of the research show that the level of motivation from farmers in conducting UPSUS in Bantul district is 82,38%. The factors which affect positively the farmer's motivation in conducting the UPSUS in Bantul district are the age, the size of the field, perception, and role of agriculture extension workers. Factors which do not affect farmer's motivation in conducting UPSUS in Bantul district are education, experience, and the role of group leader. Farmer's motivation affects positively toward the implementation of UPSUS for rice in Bantul district.

**Keywords:** motivation, farmers, special effort, rice, food self-sufficiency, Bantul district