

## Work Cited

- Bungin, Burhan. *Sosiologi Komunikasi (Teori, Paradigma, dan Discourse Teknologi Komunikasi di Masyarakat)*. Jakarta: Kencana Prenada Media Group. Print
- Darwanto. *Produksi Acara TV*. Yogyakarta: Graha Ilmu, 1997. Print.
- Ujang, Saefullah. *Kapita Selekta Komunikasi*. Bandung: Simbiosis Rekatama Media. 2007. Print
- Vivian, John. *The Media of Mass Communication*, 8<sup>th</sup> ed. Boston: Pearson Education. 2008. Print
- Wibisono. *Manajemen Kinerja: Konsep Desain dan Teknik Meningkatkan Daya Saing Perusahaan*. Jakarta: Erlangga, 2006. Print.
- Wibowo, Fred. *Dasar-Dasar Produksi Program Televisi*. Jakarta: Grasindo, 1997. Print.

## Electronic resources

- Damewood, Cassie L. "What is public Service Advertising?". *WisegEEK*. Conjecture Corporation, 2017, <http://www.wisegEEK.com/what-is-public-service-advertising.htm>. Accessed 13 June 2017.
- Doyle, Alison. "What are Job Specific Skills?" *The Balance*. 2016, <https://www.thebalance.com/what-are-job-specific-skills-2063755>. Accessed 3 July 2017.
- Hunger, J. D. and Wheelen, T.C. "Strategic Management". *International Journal of Business, Humanities and Technology* 2. 5 (1999). 131. Industrial Socialisation and Role Performance in Contemporary Organization. Web. Accessed 20 April 2017.
- Jogja TV. *Esvakasi Arkeologi Situs Kauman Pleret #1*. Online video clip. Youtube. Youtube. 2 April 2017. <https://www.youtube.com/watch?v=3j8LWBsTHaA>. Accessed 12 July 2017.
- Lorette, Kristie. "Types of Organizational Structure". *Chron*. Hearst Newspapers, 2017, <http://smallbusiness.chron.com/typical-organizational-structure-small-business-4895.html>. Accessed 23 April 2017.
- MbahSuto Wiyoso. *Kethoprak RRI Warok Suromenggolo Disc 1*. Online videoclip Youtube. Youtube. 27 July 2016. <https://www.youtube.com/watch?v=-dE50Kab5co>. Accessed 13 June 2017.
- Meyer, Darrin. "What is TV Production?" *Ehow*. Leaf Group Ltd. 1999-2017. [http://www.ehow.com/facts\\_5130767\\_tv-production.html](http://www.ehow.com/facts_5130767_tv-production.html). Accessed 3 July 2017.



Owens, Jim. *Television Production The 16<sup>th</sup> Edition*. CRC Press, 2015. Googlebooks.

[https://books.google.co.id/books?id=EcajCwAAQBAJ&pg=PA48&lpg=PA48&dq=production+television+planning&source=bl&ots=Bo3vLp6IUf&sig=2N8kSxRhJD\\_uLyZxY2GzH9DTNvw&hl=en&sa=X&ved=0ahUKEwiqpaT6gKzUAhUHOY8KHafJChsQ6AEIWTaj#v=onepage&q=production%20television%20planning&f=false](https://books.google.co.id/books?id=EcajCwAAQBAJ&pg=PA48&lpg=PA48&dq=production+television+planning&source=bl&ots=Bo3vLp6IUf&sig=2N8kSxRhJD_uLyZxY2GzH9DTNvw&hl=en&sa=X&ved=0ahUKEwiqpaT6gKzUAhUHOY8KHafJChsQ6AEIWTaj#v=onepage&q=production%20television%20planning&f=false)  
. Accessed 5 July 2017.

Suryawan, Indra. *Kuncung Bawuk TVRI Jogja "Telat Sekolah"*. Online video clip Youtube. Youtube. 2016. <https://www.youtube.com/watch?v=BfhZBFloDRg>. Accessed 10 June 2017.

Zettl, Herbert. *Television Production Handbook Eleventh Edition*. Canada: Nelson Education, 2012.

[https://books.google.co.id/books?id=rNhWA5g1LN4C&printsec=frontcover&dq=television+production+handbook&hl=en&sa=X&ved=0ahUKEwjXjIC-k\\_TUAhWMPY8KHY12CesQ6AEIzAA#v=onepage&q=television%20production%20handbook&f=false](https://books.google.co.id/books?id=rNhWA5g1LN4C&printsec=frontcover&dq=television+production+handbook&hl=en&sa=X&ved=0ahUKEwjXjIC-k_TUAhWMPY8KHY12CesQ6AEIzAA#v=onepage&q=television%20production%20handbook&f=false) Accessed 6 July 2017.

"An interview with Jerry Bruckheimer." *Ign*. 2017. Ziff Davis.

<http://www.ign.com/articles/2003/10/15/an-interview-with-jerry-bruckheimer?page=2>. Accessed 5 July 2017.

"Definition of Role" *Merriam Webster*. 2017, <https://www.merriam-webster.com/dictionary/role>. Accessed 3 July 2017.

[https://gudeg.net/cni-content/uploads/modules/direktori/logo/thumbs/large/Dinas\\_kebudayaan.jpg](https://gudeg.net/cni-content/uploads/modules/direktori/logo/thumbs/large/Dinas_kebudayaan.jpg). Accessed 12 April 2017

<https://goo.gl/maps/VvpiqFaV27P2>. Accessed 12 April 2017

## Personal Interview

RGT. Sambodo, 8 June 2017. Personal interview.

Sri Mulhajati Prasetyawati. 8 June 2017. Personal interview.