



INTISARI

Dalam merespons berita kematian, masyarakat Indonesia memberikan tanggapan beragam dan tuturan yang beragam pula. Oleh karena itu, penelitian ini bertujuan untuk mengklasifikasi isi teks dalam wacana komentar terhadap video berita kematian tokoh; mengidentifikasi fungsi tindak tutur dalam wacana komentar terhadap video berita kematian tokoh; dan menjelaskan perbedaan isi teks dan tindak tutur dalam wacana komentar terhadap video berita kematian masing-masing tokoh.

Tahap pengumpulan data dilakukan dengan metode simak dan observasi yang dilakukan dengan teknik sadap. Data yang digunakan dalam penelitian ini adalah komentar video berita kematian tokoh Indonesia yang meninggal pada tahun 2016 yang diambil di *Youtube*. Komentar tersebut didapat dari 110 komentar berita kematian politisi, 491 komentar berita kematian musisi, dan 43 komentar berita kematian akademisi. Tahap analisis data dilakukan dengan metode introspeksi, metode komparasi, dan metode padan pragmatis. Tahap penyajian hasil analisis dilakukan dengan metode formal dan informal.

Dalam penelitian ini ditemukan sebelas variasi isi teks komentar video berita, yaitu ungkapan belasungkawa, ucapan selamat jalan, pernyataan, nasihat, doa, dan lain-lain. Isi teks komentar dalam komentar video berita adalah ungkapan kemarahan, ungkapan persetujuan, pendapat, nasihat, dan lain-lain. Adanya variasi isi teks disebabkan karena perbedaan tingkat popularitas masing-masing tokoh, citra tokoh semasa hidup, serta adanya komentar kontroversial dalam kolom wacana berita. Selain itu, ditemukan fungsi tindak tutur dalam komentar berita yaitu tindak tutur ekspresif, direktif, dan representatif. Hal ini karena manusia dibekali emosi dasar yang sama sehingga mereka akan memiliki sikap-sikap dan perilaku tertentu dalam menanggapi suatu gejala.

Kata kunci: pragmatik, wacana, tindak tutur, komentar berita kematian.



ABSTRACT

Indonesian people respond to obituaries differently, leading to varying comments. Therefore, this study aimed to classify text content in the discourse of comment on news video of the death of public figure; to identify the function of speech act in the discourse of comment on news video of the death of public figure; and to describe the difference in text contents and speech acts the discourse of comment on news video of the death of public figure.

Data collection stage was performed by reference and observation which was performed by tapping technique. The data used in this study was comments on news videos of the deaths of Indonesian public figure in 2016 on *Youtube*. The comments got from 110 comments on the news of deaths of politicians, 491 comments on the news of deaths of singer, and 43 comments on the news of deaths of academicians. Data analysis stage was performed by introspection, comparison, and pragmatic deviation methods. Analysis result presentation was performed by formal and informal methods.

This study found eleven variations of text contents of comments on news videos, i.e. condolence, farewell, statement, advice, prayer, etc. Text contents of comments on news videos were expression of anger, expression of agreement, opinion, advice, etc. It was due to difference in popularity of the figures and the images of the figures, as well as controversial comments in news discourse columns. Text contents of comments on news videos were expression of anger, expression of agreement, opinion, advice, etc. The functions of speech act in comments on news were found, i.e. expressive, directive, and representative speeches. It was because everyone has similar basic emotions, so they have certain attitudes and behaviors in responding to a phenomenon.

Keywords: pragmatic, discourse, speech act, comment of obituary.