



## DAFTAR PUSTAKA

- Abassian, M., M.H. Karim, M. Esmacili and H. Ebrahimzadeh. 2012. The economic analysis of marketing margin of Mazafati Date : A case study of Sistan and Blouchestan-Iran. *International Journal of Agriculture and Crop Sciences* (4) : 392-393, 396.
- Adeniji, O.B., C.O. Adebayo and O.P Ajayi. 2012. Analysis of marketing margin of yam in selected rural areas of Niger State, Nigeria. *Basic Research Journal of Agricultural Science and Review* (1) : 58, 61.
- Anindita, R. 2005. Pemasaran Hasil Pertanian. Lentera, Jakarta.
- Asogwa, B. C. and V.A. Okwoche. 2012. Marketing of agricultural produce among rural farm households in Nigeria : The case of sorghum marketing in Benue State. *International Journal of Business and Social Science* (3) : 270.
- Ayanboye, A.O., J.G. Adewale and M.O. Olaniyi. 2012. Evaluation of marketing margin of farm-raised Catfish (*Clarias gariepinus*) marketing intermediaries in Ibadan, Oyo State. *Journal of Aquaculture Feed Science and Nutrition* 4 : 62.
- BPS. *Badan Pusat Statistik*. 2016. Diakses melalui <[www.bps.go.id](http://www.bps.go.id)> pada tanggal 20 Oktober 2016.
- Budiningsih, S dan P. Utami. 2007. Analisis efisiensi saluran pemasaran salak pondoh. *Agritech* (9) : 95, 99-101, 107.
- Cramer, G.L and W.J. Clarence. 1994. *Agricultural Economics and Agribusiness* 6<sup>th</sup> Edition. John Wiley and Sons, Inc., New York.
- Das, M and Dr.A. I Chanu. 2016. Farmer's share in consumers' price in Jute marketing with reference to Jute farmers of Barpeta District of Assam. *Indian Journal of Applied Research* (4) : 236-237.
- Downey, D.W. and S.P. Erickson. 1989. *Agribusiness Management*. McGraw-Hill, New York.
- \_\_\_\_\_. 1992. *Manajemen Agribisnis*. Erlangga, Jakarta.
- Gujarati, D. N. 2013. *Dasar-dasar Ekonometrika*. Edisi Kelima. Salemba Empat, Jakarta.
- Fisk, G. 1969. *Marketing System : An Introduction Analysis*. Harper and Row, New York.
- Haji, J. 2014. *Module on Agricultural Marketing and Price Analysis*. Haramaya University, Ethiopia.
- Hussain, M.B., M. Aslam and S. Rasool. 2013. An estimation of marketing margins in the supply chain of Tobacco in District Faisalabad, Pakistan. *Academic Research International* (4) : 404.
- Imtiyaz, H. And P. Sony. 2013. Supply chain analysis of fresh guava (A case study). *International Journal Management Business Res* (4) : 376-340.



- Isitor, S.U., A.O. Otunaiya and J.O.Iyanda. Efficiency of vegetable marketing in Peri-Urban Areas of Ogun State, Nigeria. *Journal of Agricultural Science* (8) : 142, 148.
- Jalalzadeh, M, S.H.N.Zamanabadi and K. Kalantari. 2014. Investigating the marketing channels of agricultural crops in West Azerbaijan Province, Iran. *International Journal of Marketing Studies* (6).
- Jamhari and H. Yonekura. 2003. Efficiency of rice distribution between Margokaton Village and Yogyakarta. Gadjah Mada University Press, Yogyakarta.
- Jumiyati, E., D.H. Darwanto, S. Hartono, dan Masyhuri. 2013. Analisis saluran pemasaran dan margin pemasaran kelapa dalam di daerah perbatasan Kalimantan Timur. *Jurnal AGRIFOR* (12) : 4.
- Keerthi, H.R. 2008. Production and marketing of pineapple n Shimoga District – An economic analysis. University of Agricultural Sciences,Dharwad. Thesis.
- Kementrian Pertanian. 2014. Berita Resmi Pendaftaran Varietas Lokal. Kementrian Pertanian, Jakarta.
- King, R.P. 1992. Management and Financing of Vertical Coordination in Agriculture: An Overview. *American Journal Agriculture Economics* (74).
- Kotler, P. And G. Amstrong. 1994. Principles of Marketing Sixth Edition. Prentice-Hall International, United States of America.
- Kuncoro, M. 2011. Metode Kuantitatif : Teori dan Aplikasi untuk bisnis dan Ekonomi. UPP-STIM YKPN, Yogyakarta.
- Kuntadi, E.B. dan Jamhari. 2012. Efisiensi pemasaran cabai merah melalui pasar lelang spot di Kabupaten Kulonprogo, Yogyakarta. *Jurnal Sosial Ekonomi Pertanian* (1) : 97-98.
- Nazir, M. 2011. Metode Penelitian. Penerbit Ghalia Indonesia, Bogor.
- Nurdiani, N. 2014. Teknik sampling *Snowball* dalam penelitian lapangan. *ConTech* (5) : 112-114.
- Olong, I., MJ. Pattinama, dan M.T.F. Tuhumury.2013. Analisis pemasaran pala (*Myristica Fragrans* Houtt) di Desa Morella Kecamatan Leihitu Kabupaten Maluku Tengah. *Jurnal Agribisnis Kepulauan* (1) : 31, 40-41.
- Olukosi, J.O. and S.U. Isitor. 1990. Introduction to Agriculture Marketing and Price: Principles and Applications. Living Books Series. G.U.publications, Nigeria.
- Oteh, O.U., E.M. stella and Njoku. 2014. Determinants of marketing efficiency for packaged water in Imo State, Nigeria : Maximizing firms assets to improve consumer welfare. *Scientific Papers Series Management, Economic Engineering in Agriculture and Rural Development* (14)
- Priyatno, D. 2012. Belajar Praktis Analisis Parametrik dan Non Parametrik dengan SPSS. Gava Media, Yogyakarta.



- Purwono, J, S. Sugyaningsih dan N. Fajriah. 2014. Analisis tataniaga bunga krisan di Kecamatan Cugenang Kabupaten Cianjur. *Jurnal NeO-Bis* (8) : 132.
- Putri, Y.R., S.I. Santoso dan W. Roessali. Farmer share dan efisiensi saluran pemasaran kacang hijau (*Vigna radiata* L.) di Kecamatan Gondong Kabupaten Grobogan. *Agri Wiralodra* (6) : 34.
- Rane, A.A and A.C. Deorukhkar. 2007. *Economics of Agriculture. Second Revised and Enlarged Edition.* Atlantic Publishers and Distributors, India.
- Rhodes, V. James . 1983. *The Agricultural Marketing System.* John Wiley & Sons, Inc, Canada.
- Rosmawati, H. 2011. Analisis efisiensi pemasaran pisang produksi petani di Kecamatan Lengkiti Kabupaten Ogan Komering Ulu. *AgronobiS* (3) : 4-5
- Rukmana, R. 2010. *Durian Budidaya dan Pasca Panen.* Kanisius, Yogyakarta.
- Samadi, B. 2007. *Kentang dan Analisis Usaha Tani.* Kanisius, Yogyakarta.
- Singh, R., D.K.Bishnoi and A. Singh. 2010. Cost benefit analysis and marketing of mushroom in Haryana. *Agricultural Economics Research Review* (23) : 165-166, 169-170.
- Soekartawi. 1989. *Prinsip Dasar Manajemen Pemasaran Hasil-Hasil Pertanian : Teori dan Aplikasinya.* CV. Rajawali, Jakarta.
- Sudiyono, A. 2001. *Pemasaran Pertanian.* Universitas Muhammadiyah Malang Press, Malang
- Sugiarti, S. 2003. Usahatani dan pemasaran cabai merah. *Jurnal Akta Agrosia*
- Sugiyono. 2012. *Metode Penelitian Kombinasi.* Alfabeta, Bandung.
- Tomek, W.E. and K.L. Robinson. 1990. *Agricultural Product Prices.* Cornell University Press, Ithaca.
- Vyas, V.K. 2014. Overview of agricultural marketing. Diakses melalui <http://shodhganga.inflibnet.ac.in/bitstream/> pada tanggal 8 Juni 2017.
- Wang, G.C.S and C.L. Jain. 2003. *Regression Analysis Modeling and Forecasting.* Graceway Publishing Company, United State of America.
- Widarjono, A. 2013. *Ekonometrika : Pengantar dan Aplikasinya.* UPP STIM YKPN, Yogyakarta.
- Wulan, Y.R, S. Ashari dan Ainurrasjid. 2011. Pengaruh Posisi semai benih terhadap perkecambahan dan pertumbuhan bibit durian (*Durio zibethinus* Murr.).
- Yuniarti. 2011. Inventarisasi dan karakterisasi morfologi tanaman durian (*Durio zibethinus* Murr.) di Kabupaten Tanah Datar. *Jurnal Plasma Nutfah* : 1.
- Yusi, M. 2016. The analysis of production function and farm marketing efficiency of pineapple (*Ananas comosus* L. Merr ) in South Sumatera province, Indonesia. *African Journal of Agricultural Research* (11).