

WORKS CITED

- Anggoro, M. Linggar. *Teori & Profesi Kehumasan serta Aplikasinya di Indonesia*. Jakarta: Bumi Aksara, 2000. Print.
- Black, Sam. *The Essentials of Public Relations*. London: Kogan Page, 1993. Print.
- Jefkins, Frank. *Public relations edisi kelima*. Jakarta: Erlangga, 2004. Print.
- Jefkins, Frank. *Public Relation Techniques*. Oxford: Butterworth-Heinemann, 1988. Print.
- Lattimore, Dan, et al. *Public Relations The Profession and the Practice Thirt Edition*. McGraw-Hill Companies, Inc., 2009. Print.
- Nations, Daniel. "What Is Social Media? Explaining the Big Trend". *Lifewire, Tech Untangled*. Lifewire, no date. Web. 2 June. 2017.
- "Rewards and challenges: working for a small NGO". Human Right Careers. humanrightcareers.com n.d. Web. 2 June. 2017.
- Soemirat, Soleh, Elvinaro Ardianto. *Dasar-Dasar Public Relations*. Bandung: Rosda, 2012. Print.
- Wahyu Sam, Michael. "Pentingnya Monitoring Evaluasi Dalam Manajemen Humas". *Kompasiana Beyon Blogging*. Kompasiana, 12 March. 2016. Web. 11 June.