

TABLE OF CONTENTS

LEMBAR PENGESAHAN	iii
DEDICATION SHEET	iv
STATEMENT OF ORIGINALITY	v
ACKNOWLEDGEMENT	vi
INTISARI	vii
ABSTRACT	viii
TABLE OF CONTENTS	ix
CHAPTER I: INTRODUCTION	1
1.1 Background of Study	1
1.2 Objectives of Study	4
1.3 Scope of the Paper	4
1.4 Methods of Study.....	4
1.5 Presentation	5
CHAPTER II: COMPANY PROFILE OF GERONIMO FM	6
2.1 The History of Geronimo FM	6
2.2 Office Information	10
2.3 Structure of Organization	12
2.4 Job Description	14
CHAPTER III: THE ROLE OF CONTENT WRITER IN MANAGING OFFICIAL WEBSITE CONTENT OF GERONIMO FM	19
3.1 Definition of Website	19
3.2 Kinds of Website.....	20
3.3 Website of Geronimo FM	21
3.4 Content of Geronimo FM.....	23
3.5 Content Writer	28
3.6 Role of Content Writer in Geronimo FM Website.....	30
CHAPTER IV: CONCLUSION	40
WORKS CITED	42
LIST OF APPENDICES	43



APPENDIX 1 : LIST OF INFORMANTS	43
APPENDIX 2 : LIST OF INTERVIEW QUESTIONS	44
APPENDIX 3 : LIST OF ADDITIONAL PICTURE.....	45
APPENDIX 4 : CURRICULUM VITAE	47
APPENDIX 5: LOG BOOK.....	49
APPENDIX 6: CERTIFICATE.....	58