

## TABLE OF CONTENTS

<b>LEMBAR PENGESAHAN</b> .....	<b>i</b>
<b>STATEMENT OF ORIGINALITY</b> .....	<b>ii</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>iii</b>
<b>INTISARI</b> .....	<b>iv</b>
<b>ABSTRACT</b> .....	<b>v</b>
<b>TABLE OF CONTENTS</b> .....	<b>vi</b>
<b>CHAPTER I: INTRODUCTION</b> .....	<b>1</b>
1.1 Background of Study .....	1
1.2 Objectives of Study .....	3
1.3 Scope of the Paper .....	3
1.4 Methods of Study .....	3
1.4.1 Methods of Collecting Data.....	3
1.4.2 Methods of Elaborating Data.....	4
1.4.3 Methods of Presenting Data .....	4
1.5 Presentation .....	4
<b>CHAPTER II: COMPANY PROFILE OF GERONIMO FM</b> .....	<b>5</b>
2.1 The History of Geronimo FM .....	5
2.2 Office Information .....	8
2.3 Structure of Organization .....	9
2.4 Job Description .....	10
<b>CHAPTER III: THE PRODUCTION PROCESS OF PLAYGROUND PROGRAM AT GERONIMO FM RADIO</b> .....	<b>14</b>
3.1 The Segments .....	14
3.1.1 The Main Segments .....	15
3.1.2 The Hourly Segments .....	17
3.1.3 The Optional Segment .....	18
3.2 Production Process .....	18
3.2.1 Pre-Production (Planning) .....	19
3.2.2 Production (Airing).....	23



3.2.3 Post Production (Evaluation) .....	27
<b>CHAPTER IV: CONCLUSION .....</b>	<b>28</b>
<b>WORKS CITED .....</b>	<b>30</b>
<b>LIST OF APPENDICES .....</b>	<b>31</b>
<b>APPENDIX 1 : LIST OF INFORMANTS .....</b>	<b>32</b>
<b>APPENDIX 2 : LOG BOOK .....</b>	<b>33</b>
<b>APPENDIX 3 : INTERNSHIP CERTIFICATE .....</b>	<b>42</b>
<b>APPENDIX 4 : CURRICULUM VITAE .....</b>	<b>43</b>