

KAJIAN YURIDIS TENTANG PERBANDINGAN LELANG ONLINE DENGAN LELANG KONVENSIONAL

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INTISARI

Penelitian ini bertujuan untuk mengetahui dan mengkaji soal perbandingan lelang *online* dengan lelang konvensional dan juga mengkaji perihal kelemahan dan kelebihan dari pelaksanaan lelang *online* ini.

Sifat penelitian pada tesis ini adalah penelitian kepustakaan melalui bahan hukum primer, sekunder, dan tersier dengan metode penelitian menggunakan metode analisis kualitatif, artinya metode analisis data yang didasarkan pada pemahaman dan pengolahan data secara sistematis yang diperoleh dari hasil wawancara atau penelitian kepustakaan, berdasarkan analisis tersebut, maka penarikan kesimpulan menggunakan metode berpikir induktif, yaitu menarik kesimpulan dari hal yang bersifat khusus ke hal-hal yang bersifat umum.

Kesimpulannya adalah perbandingan lelang *online* dengan lelang konvensional yang paling inti terletak pada cara permohonan lelang, pelaksanaan lelang, dan kehadiran peserta lelang. Kelemahan pada lelang *online* ini terletak pada penjual bisa saja memberikan informasi yang salah tentang barang, adanya gangguan teknis internet pada saat lelang, melihat barang melalui media internet. Kelebihan pada lelang *online* pada intinya adalah lelang *online* ini lebih praktis, tidak adanya batasan secara geografis.

Kata Kunci: lelang *online*, lelang konvensional

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JURIDICAL STUDY OF THE COMPARISON BETWEEN THE ONLINE AUCTION AND THE CONVENTIONAL AUCTION

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ABSTRACT

The study aims at knowing and examining the comparison between online auction and conventional auction, and also on examining the limitation auction and benefits auction of conducting online auction.

The nature of his study is a library study using primary, secondary, and tertiary legal materials, and employing qualitative analysis method means the data analysis method based on data understanding and data processing systematically which is obtained from interview result or library research, based on that analysis, the conclusion uses inductive thinking method to generate conclusions from spesific matters to general matters.

The results of his study in comparing the online auction with the conventional auction are mainly laid on the ways to request an auction, to conduct an auction, and also on the presence of the auction participants. There are some limitations while conducting online auction such as the vendors could mistakenly provide wrong information related to the goods, there is a technical disturbance in internet connection while conducting the auction or while examining the goods online . However, there are also some advantages of conducting online auction rather than conducting conventional auction such as online is more practical than conventional auction without being limited by the geographical boundaries.

Keywords: online auction, conventional auction

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