

TABLE OF CONTENTS

COVER PAGE	i
APPROVAL OF THESIS	ii
PAGE OFFERINGS.....	iii
STATEMENT OF THE ORIGINAL THESIS.....	iv
PREFACE	v
TABLE OF CONTENTS	vii
TABLE	ix
FIGURE	x
APPENDIX	xi
ABSTRACT	xii
CHAPTER 1 INTRODUCTION	1
A. Research Background	1
B. Problem Identification	5
C. Authenticity Research.....	5
D. Benefit of Research.....	8
E. Research Objective	8
CHAPTER II LITERATURE	10
A. Literature Review	10
B. Theoretical Basis.....	23
C. Framework	27
D. Hypothesis	28

CHAPTER III RESEARCH METHODS.....	29
A. Research design	29
B. Research Location and Schedule	29
C. Materials and Research Subjects	29
D. Inclusion and Exclusion Criteria.....	30
E. Identification of Research Variables	31
F. Definition of Operational Variables	31
G. Research Instruments	33
H. Validity Test and Reliability Test	35
I. The Course of Study	37
J. Data Analysis	38
CHAPTER IV RESULT	39
A. Knowledge	45
B. Reported Behaviour	49
C. Limitation and Future Research.....	57
CHAPTER V CONCLUSIONS	59
BIBLIOGRAPHY	60
APPENDIX	67
SUMMARY.....	111
JOURNAL	112