

**PENGARUH RASIO PROFITABILITAS TERHADAP HARGA SAHAM PADA PERUSAHAAN INDUSTRI SEMEN YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2013-2015**

Oleh: Diah Nur Fadilah

Tugas akhir ini meneliti tentang pengaruh rasio profitabilitas meliputi *Net Profit Margin* (NPM), *Return On Asset* (ROA), *Return On Equity* (ROE), dan *Earning Per Share* (EPS) terhadap harga saham pada perusahaan industri semen yang terdaftar di Bursa Efek Indonesia tahun 2013 sampai 2015. Data dalam penelitian ini menggunakan data sekunder laporan keuangan perusahaan dan harga saham penutupan (*closing price*). Uji hipotesis yang dilakukan adalah menggunakan uji analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa secara simultan (uji F), *Net Profit Margin* (NPM), *Return On Asset* (ROA), *Return On Equity* (ROE), dan *Earning Per Share* (EPS) berpengaruh secara signifikan terhadap harga saham. Berdasarkan hasil uji parsial (uji t), variabel independen *Net Profit Margin* (NPM), *Return On Asset* (ROA) dan *Return On Equity* (ROE) secara parsial tidak mempunyai pengaruh terhadap harga saham, sedangkan variabel *Earning Per Share* (EPS) secara parsial mempunyai pengaruh terhadap harga saham karena nilai signifikansinya sebesar 0,003 dimana nilai tersebut kurang dari 0,05.

**Kata Kunci:** NPM, ROA, ROE, EPS, dan Harga Saham

***THE EFFECT OF PROBABILITY RATIO ON STOCK PRICE OF CEMENT  
INDUSTRY COMPANY LISTED IN INDONESIA STOCK EXCHANGE 2013-2015***

By: Diah Nur Fadilah

*This final project examines the influence profitability ratios include net profit margin (NPM), Return on Assets (ROA), Return on Equity (ROE) and Earning Per Share (EPS) to the price of shares in the cement industry listed in Indonesia Stock Exchange 2013 to 2015. the data in this study using secondary data in the company's financial statements and the closing share price (closing price). Hypothesis test is done using a multiple linear regression analysis test. Results showed that simultaneous (test F), Net Profit Margin (NPM), Return on Assets (ROA), Return on Equity (ROE) and Earning Per Share (EPS) significantly influence stock prices. Based on the results of the partial test (t test), the independent variable Net Profit Margin (NPM), Return on Assets (ROA) and Return on Equity (ROE) partially has no effect on the share price, while the variable Earning Per Share (EPS) partially have an influence on stock prices because the significance value of 0,003 where the value is less than 0.05.*

*Keywords: NPM, ROA, ROE, EPS and stock price.*