



REFERENCES

- Anonymous, 2015. Map of Bantul Regency. <www.bantulkab.go.id> . Had been accessed in March 2nd 2015.
- Anonymous. 2014. UGM Luncurkan Aplikasi ‘Petani’ Buat Petani. <<http://www.ugm.ac.id/id/berita/9475-ugm.luncurkan.aplikasi.%E2%80%98petani%E2%80%99.buat.petani>>. Had been access in November 24th, 2014.
- Asosiasi Penyelenggara Jasa Internet Indonesia. 2012. Data Penetrasi Pengguna Internet di Pulau Jawa. <<http://www.apjii.com>> Had been access in November 18th, 2014.
- Badan Pusat Statistik. 2013. Bantul Dalam Angka. Data survey Kabupaten Bantul.
- Badan Pusat Statistik. 2013. Penggunaan Lahan Pertanian di D.I. Yogyakarta. <<http://yogyakarta.bps.go.id/flipbook/2013/Statistik%20Daerah%20Istimewa%20Yogyakarta%202013/HTML/files/assets/basic-html/page44.html>>. Had been access in January 5th 2015.
- Henn, Matt., Mark Weinstein, and Nick Foard. 2006. A Short introduction to Social Research. Sage Publication, London.
- Kenneth, K. Sereno and Edward Bodaken. 1975. Trans-Per Understanding Human Communication. Houghton Mifflin, Boston.
- Khalil, Ali Hassan, Maimunah Ismail, Turiman Suandi, and Abu Daud Silong. 2007. Influence of Leadership Competition on Extension Workers’ Performance in Yemen. Department of Professional Development and Continuing Education, Faculty of Educational Studies, university Putra Malaysia.
- L.D. Kelsey and C.C. Hearne. 1962. Cooperative Extension Work. Cornell University Press, New York.
- Ministry of Agriculture, Indonesia. 2009. Recapitulation number of extension workers based on gender. Agency of Human Resource Development, Jakarta.
- Mulyandari, Retno Sri Hartati, Sumardjo, Djuara P. Lubis, dan Nurmala K. Panjaitan. 2010. Implementasi Cyber Extension dalam komunikasi inovasi pertanian. Jurnal Informatika Pertanian 19 : 17-43.
- Neuchatel Group. 1999. Common Framework on Agricultural Extension. Ministère des Affaires étrangères, France.



Rogers, Everett M. 2003. Diffusion of Innovations fifth edition. Free Press, New York.

Subejo. 2009. Forty years after the ‘Green Revolution’. The Jakarta Post, Jakarta.

Subejo. 2013. Cyber extension, a new hope in agriculture and rural development. The Jakarta Post, Jakarta.

Sugimoto, Shigeo and Tri Margono. 2011. The barriers of the Indonesian Extension workers in disseminate agricultural information to farmer. International Journal of Basic and Applied Sciences 11 : 80-86.

Sulaiman, F., 2002. Communication approach for agricultural technology transfer in various agro ecosystem zones: A case study in South Sumatra province. Indonesian Journal of Agricultural Sience 3: 43-51.

Tankard, James W. and Werner J. Severin, 1979. Communication theories – origin, method, uses. Hasting House Publisher, New York.

Tesfaye, Ts., Karripai R.S., and Tesfaye Te. 2010. Effectiveness of training offered by Ethiopian Institute of Agricultural Research to farmers: The case of Holetta, Melkassa and Debre Zeit Agricultural Research Centers. African Journal of Agricultural Research 5 : 500-513.

Umstot, Denis D. 1986. Understanding Organizational Behavior. West Publishing Company, New York.

We Are Social. 2014. Digitals in Indonesia. <<http://www.wearesocial.sg>> had been accessed 18 November 2014.

Wijekoon, R. Shantha Emitiyagoda, M.F. M. Rizwan, R.M.M. Sakunthalarathanayaka, H.G. Anurarajapa. 2009. Cyber Extension: An Information and Communication Technology Initiative for Agriculture and Rural Development in Sri Lanka. Sri Lanka Cyber Extension Booklet.