



ABSTRACT

Kathryn Stockett's novel titled *The Help* is a narrative novel about the lives of African-American maids named Aibileen and Minny who undergone discriminative treatments from the white masters around 1960s in Southern United States. This research aims to answer two objectives, which are; to explore the racial discrimination acts toward the black maids and to investigate the effects of racial discrimination to the black maids' lives. Since the present writer analyzes the discriminative treatments from the white masters toward the black maids based on the real social condition in the era of 1960s in Southern United States, Sociological Approach is considered as the most suitable approach to be applied. In addition, Fred L. Pincus's theory about type of discrimination is also used in analyzing the discrimination acts. The result of this research paper shows there are two types of discrimination as seen in the novel; individual discrimination and institutional discrimination, and those discrimination acts reflect the social condition of 1960s in Southern United States. Meanwhile, racial discrimination affects the lives of the black maids in term of distrust toward white people and insecurity.

Keywords: racial discrimination, black maids, 1960s, distrust, insecurity



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INTISARI

Novel Kathryn Stockett yang berjudul *The Help* merupakan novel narasi yang menceritakan tentang pembantu Afrika-Amerika bernama Aibileen dan Minny yang mendapatkan perlakuan diskriminatif dari majikannya yang berkulit putih pada sekitar tahun 1960an di daerah Amerika bagian selatan. Penelitian ini bertujuan untuk menjawab dua objektif, yaitu: untuk mengeksplorasi tindakan diskriminasi ras terhadap pembantu berkulit hitam dan menyelidiki efek-efek yang disebabkan diskriminasi ras terhadap kehidupan para pembantu kulit hitam. Karena penulis menanalisis perlakuan diskriminatif dari majikan kulit putih terhadap pembantu kulit hitam berdasarkan kondisi sosial yang sebenarnya di era 1960an di daerah Amerika bagian selatan, Sociological Approach disadari sebagai pendekatan yang paling sesuai untuk diterapkan. Selain itu, teori yang digagas Fred L. Pincus tentang tipe-tipe diskriminasi juga digunakan untuk menganalisis tindakan diskriminasi tersebut. Hasil dari penelitian ini menunjukkan bahwa ada dua tipe diskriminasi yang terlihat di novel; individual discrimination dan institutional discrimination, dan tindakan diskriminasi tersebut merefleksikan kondisi sosial di tahun 1960an di daerah Amerika bagian selatan. Disamping itu, diskriminasi ras mempengaruhi kehidupan para pembantu kulit hitam dalam hal ketidakpercayaan terhadap orang kulit putih dan keamanan.

Kata Kunci: diskriminasi ras, pembantu kulit hitam, 1960an, ketidakpercayaan, ketidakamanan