

ABSTRACT

“The Role of Board of Cooperation and Investment of Daerah Istimewa Yogyakarta in the Effort to Encourage Investment in the Manufacturing Industry Sector in Daerah Istimewa Yogyakarta”

Board of Cooperation and Investment of Daerah Istimewa Yogyakarta (BKPM DIY) is a province infrastructure in investment sector, and its role also extended in helping The Region Governor of DIY in performing significant functions of investment coordination of DIY Province. Manufacturing industry has played significant role in building the structure of DIY Province economic sector of the second trimester of 2014 and represents 14,32%. Thus, BKPM DIY should plays its role elaborately for the sake of increasing investment of manufacturing industry in DIY Province. This research will explain about the role of BKPM DIY in the effort of increasing investment of manufacturing industry sector in DIY Province. In conclusion, BKPM DIY's roles in the effort of increasing the investment of manufacturing industry sector in DIY Province is manifested by issuing plan and promotion of investment, investment cooperation, providing facilities and regulating investment permission and controlling investment implementation. Several internal obstacles also have been faced by BKPM DIY, they are lacking of quantity and quality of human resources, lacking of budget, lacking of power. Meanwhile, several external obstacles are lacking of land, lacking of industry infrastructure, uncomplete data, lacking of the awareness about the investment regulations, obstacle of environment and lacking of coordination between involved instantions.

Keywords: investment, role, industry, manufacture, regulation.

ABSTRAKSI

Peranan Badan Kerjasama dan Penanaman Modal Provinsi Daerah Istimewa Yogyakarta dalam Upaya Mendorong Penanaman Modal Pada Sektor Industri Manufaktur di Provinsi DIY”

BKPM DIY adalah Perangkat Daerah Provinsi bidang Penanaman Modal yang merupakan unsur pembantu Gubernur Provinsi DIY dalam rangka penyelenggaraan pemerintahan daerah provinsi dalam menyelenggarakan fungsi utama koordinasi bidang penanaman modal di Pemerintah Provinsi DIY. Mengingat bahwa industri manufaktur/pengolahan memiliki peranan yang cukup signifikan dalam struktur perekonomian Provinsi DIY pada triwulan II 2014, yakni sebesar 14,32%, maka BKPM DIY perlu untuk menjalankan perannya dengan baik demi meningkatkan penanaman modal pada sektor industri manufaktur di Provinsi DIY. Penelitian ini akan menjelaskan mengenai peranan BKPM Provinsi DIY dalam upaya mendorong penanaman modal pada sektor industri manufaktur di Provinsi DIY. Kesimpulan yang dapat ditarik dari penulisan ini adalah bahwa peranan BKPM DIY dalam upaya mendorong penanaman modal pada sektor industri manufaktur di Provinsi DIY dilaksanakan dengan melaksanakan perencanaan dan promosi penanaman modal, kerjasama penanaman modal, fasilitasi dan perizinan penanaman modal, dan pengendalian penanaman. Adapun kendala internal yang dihadapi BKPM DIY adalah terkait dengan keterbatasan sumberdaya manusia, keterbatasan anggaran, keterbatasan kewenangan, sedangkan kendala eksternal yang dihadapi adalah keterbatasan lahan, keterbatasan infrastruktur industri, ketidaklengkapan pendataan, kurangnya kesadaran penanam modal terhadap regulasi, kendala lingkungan, dan kurangnya koordinasi dengan instansi terkait.

Kata Kunci : investasi, peranan, manufaktur, industri, regulasi.