

**STRATEGI PEMASARAN MUSEUM TOSAN AJI SEBAGAI DAYA
TARIK WISATA DI KABUPATEN PURWOREJO**

SKRIPSI



oleh :

Wisnu Kusuma Atmaji

10/299736/SA/15441

PROGRAM STUDI PARIWISATA

FAKULTAS ILMU BUDAYA

UNIVERSITAS GADJAH MADA

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**MARKETING STRATEGY OF TOSAN AJI MUSEUM AS AN
ATTRACTION IN PURWOREJO**

UNDERGRADUATE THESIS



by :

Wisnu Kusuma Atmaji

10/299736/SA/15441

**DEPARTMENT OF TOURISM
FACULTY OF CULTURAL SCIENCES
UNIVERSITAS GADJAH MADA**

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