



## ABSTRACT

*Latin American studies is expanding toward an interesting case. Variety of issues has been developed and currently influencing the progress of academic biospehere. One of the most prominent issue that has been developed is about global social movement. Social movements in Latin America, are not only becoming an instrument to articulate interests of the people, but also a salient pressure group that have the capability to produce revolution. One of the most recent case was the art movement in political issues at Chile.*

*How social movements use art is an understudied question in the social movements literature. Ethnographic research on the use of art by the prodemocracy movement in Pinochet's Chile suggests that art plays a very important role in social movements, which use it for framing, to attract resources, to communicate information about themselves, to foster useful emotions, and as a symbol (for communicating a coherent identity, marking membership, and cementing commitment to the movement).*

*Nueva Canción is the one which bravely challenge the question about how popular art playing the role in political side. What is their strategy, and how they organized things. Using music as the media is a new way of participating.*



## INTISARI

Studi Amerika Latin semakin berkembang dan banyak isu yang menarik untuk diteliti. Beragam isu yang menarik tersebut menjadi influens bagi para akademisi. Salah satu isu yang sangat terkait dengan studi Amerika Latin adalah gerakan sosial.

Salah satu gerakan sosial yang unik di Amerika Latin terjadi di Chile. Bagaimana suatu gerakan sosial memanfaatkan media seni dan budaya populer menjadi hal yang jarang terjadi. Hal ini yang coba diteliti oleh Penulis. Masa-masa dimana Chile berdemokrasi sebelum kudeta Pinochet adalah masa yang genting bagi perkembangan politik disana. Dan Nueva Cancion hadir sebagai satu entitas yang berusaha mengubah tatanan politik di Chile dengan menggunakan media Seni.