

INTISARI

EDITING VIDEO PEMBELAJARAN DENGAN APLIKASI ADOBE PREMIERE DAN ADOBE AFTER EFFECT

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Editing video merupakan proses pasca produksi dalam pembuatan video. *Editing* video berhubungan dengan kemampuansinematografi atau *broadcasting*. Kecanggihan teknologi yang berkembang memudahkan masyarakat awam dapat mengerjakan *editing* video dengan mudah. Tidak diperlukan perangkat *editing* yang mahal, cukup dengan PC, Laptop, atau bahkan HP setiap orang sudah dapat melakukan *editing* video. Namun belum banyak masyarakat awam yang mengerti tentang teknik dasar *editing* video.

Berdasarkan masalah tersebut, perlu ada pemahaman tentang *editing* video dasar. Selain sebagai pengetahuan, pemahaman *editing* video diharapkan dapat menjadi alternatif bisnis bagi masyarakat awam sekalipun.

Editing “Video Pembelajaran” dengan Adobe Premiere dan Adobe After Effect ini diharapkan mampu menjadi referensi tentang teknik *editing* maupun penggunaan *special effect* dan animasi.

Kata kunci : *Editing*, NLE, Animasi

ABSTRACT

EDITING LEARNING VIDEO WITH ADOBE PREMIERE AND ADOBE AFTER EFFECT

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Video editing is a post-production process in the video making. Video editing is always related with cinematography or broadcasting. The improvement of technology can facilitates common people to do video editing, easily. There is no need to have an expensive editing tools, simply using PC, laptop, or even mobilephone everyone can do video editing. However, there are still a lot of people who do not understand about the basic techniques of video editing.

Based on these issues, a basic understanding is needed regarding video editing. Aside from being knowledge, understanding of video editing is expected to be an alternative business for many people.

Editing “Video Learning” with Adobe Premiere and Adobe After Effects is expected to be a reference about editing techniques and the use of special effects and animation.

Keyword : *Editing*, NLE, Animasi