

DAFTAR PUSTAKA

A. Sumber Buku, Jurnal, Majalah

- Ashihara, Yoshinobu. 1970. *Exterior Design in Architecture*. Van Nostrand Reinhold Company Inc., New York
- Carr, Stephen. 1973. *City Sign and Lights : A Policy Study*, The MIT Press, Cambridge
- Grinde, Kate, and Al Kopf. 1986. "*illustrated Glossary*" *Foundation for Visual Project Analysis*, Edited by Richard C, Smardon, James F. Palmer, and John P. Felleman, John Wiley & Sons
- Hammond, Barbara. 1993. "*Computer Aided Design as an Urban Briefing Tool*" *Making Better Places : Urban Design Now*, edited by Richard Hayward and Sue McGlynn, Butter Worth Architecture, Oxford
- Kamus Besar Bahasa Indonesia, Edisi Keempat, 2008, Gramedia Pustaka Utama, Jakarta.
- Kolcaba, Katherine. (2003). *Comfort Theory And Practice: A Vision For Holistic Health Care And Research*: New York: Spinger Publishing Company
- Margono, Gaguk. 2013. *The Development of Instrument for Measuring Attitudes toward Statistics Using Semantic Differential Scale. International Seminar on Quality and Affordable Education*
- Nurmiah. 2010. *Persepsi Masyarakat Terhadap Kenyamanan Visual Permukiman Nelayan*. Jutap Pasca Sarjana UGM. Yogyakarta
- Osgood, C. (1957). *Semantic Differential*. Urbana: University of Illinois Press.
- Rapoport, Amos. 1977. *Pedestrian Street Use : Culture and Perception Public Streets for Public Use*. Van Nostrand Reinhold Company Inc., New York

- Sanoff, H., 1991. *Visual research Methods in Design*. Van Nostrand Reinhold Company Inc., New York
- Sheppard, Stephen R. J. 1986. *Simulating Changes in the Landscape” Foundation for Visual Project Analysis*, Edited by Richard C, Smardon, James F. Palmer, and John P. Felleman, John Wiley & Sons
- Shirvani, H., 1985. *The Urban Design Process*. Van nostrand Reinhold Company Inc., New york
- Smardon, Richard C. Palmer, James F, Felleman, John P. 1986. *Foundation For Visual Project Analysis*, John Wiley and sons Inc. USA

B. Sumber Website

- <http://daerah.sindonews.com/read/979761/151/87-5-ruang-publik-yogya-dikuasai-iklan-1426991574>
- <http://www.cahyogya.com/2015/01/pohon-reklame-pohon-jenis-baru-di-jogja.html>
- <http://www.twenty20graphics.com.au/work/identity-and-brands/griffiths-building/>
- [http://www.admiralsignslondon.co.uk/GARMIN%20\(8\).jpg](http://www.admiralsignslondon.co.uk/GARMIN%20(8).jpg)
- <http://adsmartadvsolo.blogspot.co.id/2014/07/pengertian-media-reklame-billboard.html>
- <http://mediareklame76.blogspot.co.id/2012/07/jenis-dan-cara-kerja-reklame-sebagai.html>