

## ABSTRACT

Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) Program year 2011-2014 is a program from the central government (The Ministry of Marine and Fisheries Affairs RI/KKP RI) to alleviate or reduce poverty (improving welfare) which is addressed to the target group, namely small fishing groups (poor) in rural coastal areas that have transformed into a form its own named Business Group (KUB). Although it comes from the central government (KKP RI), in the implementation of Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) Program year 2011-2014 at the district/city level, it is still handed over to the executive (implementers) of the districts/cities level itself. The implementation of Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) program year 2011-2014 in Bantul become the size or become a "barometer" to the implementation of Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) program year 2011-2014 at the district/city in the area/region of DIY.

The contents of this study (research) is discuss the implementation of Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) Program year 2011-2014 in Bantul and discuss the factors that influence the implementation of Mina Rural Enterprise Development-Capture Fisheries (PUMP-PT) Program year 2011-2014 in Bantul. The title of this study (research) is the implementation of PUMP-PT program year 2011-2014 in Bantul. The purpose of this study (research) is to investigate the implementation of PUMP-PT program year 2011-2014 in Bantul and to determine what factors are influencing the implementation of PUMP-PT program year 2011-2014 in Bantul. This research was descriptive and qualitative approach. Retrieval of data obtained through in depth interview, observation, and use secondary data.

The results of this study (research) showed that: *first*, the implementation of PUMP-PT program year 2011-2014 in Bantul has run according to the rules/regulations which applied in the implementation of PUMP-PT program year 2011-2014; *second*, the implementation of PUMP-PT program year 2011-2014 in Bantul can run well, orderly and smoothly; and *third*, the implementation of PUMP-PT program year 2011-2014 in Bantul has a strong influence to the development of business (increased welfare) of target groups/KUB in Bantul. Therefore, the conclusions drawn in this study (research) is the implementation of PUMP-PT program year 2011-2014 in Bantul has been successfully executed (run). Successful PUMP-PT program implementation year 2011-2014 in Bantul is influenced by the following factors: (1) Standard and objectives of PUMP-PT program implementation year 2011-2014 at Bantul was clarity; (2) Sources of PUMP-PT program implementation year 2011-2014 at Bantul was adequacy/sufficiency; (3) Characteristics of the executive/implementers PUMP-PT program implementation year 2011-2014 in Bantul was sufficient to carry out the implementation of program; (4) Environmental conditions (social, economic, and political) did support for PUMPT-PT program implementation year 2011-2014 in Bantul; (5) Disposition of the executive/implementers PUMP-PT program implementation year 2011-2014 in Bantul was very good.

Recommendations from this study (research) are: *first*, the executive/implementers at Bantul in the future remains to be assisting and fostering small fishing groups/poor (KUB) in Bantul after (post) the implementation of PUMP-PT program year 2011-2014 in Bantul; *second*, the executive/implementers at Bantul must be continue to make a report data on production, income, and savings KUB after (post) the implementation of PUMP-PT program year 2011-2014 in Bantul; and *third*, Technical Team or Extension/Escort (PPTK) at Bantul in the future really kept his promise in the service of "pick up the ball" to meet each KUB board at Bantul in order to fulfill monthly data of production, income, and saving KUB after (post) the implementation of PUMP-PT program year 2011-2014 in Bantul.

**Key Words:** KUB, Implementation, PUMP-PT Program Year 2011-2014, Bantul District, Implementer, Target Group.

## INTISARI

Program Pengembangan Usaha Mina Perdesaan Perikanan Tangkap (PUMP-PT) 2011-2014 merupakan suatu program dari Pemerintah Pusat (KKP RI) dalam rangka mengentaskan/mengurangi kemiskinan (meningkatkan kesejahteraan) yang dikhususkan bagi kelompok sasarannya, yaitu kelompok nelayan kecil (miskin) di perdesaan pesisir pantai yang telah berubah wujud menjadi suatu wujud/bentuk tersendiri bernama Kelompok Usaha Bersama (KUB). Walaupun berasal dari Pemerintah Pusat (KKP RI), dalam implementasi program PUMP-PT 2011-2014 di tingkat kabupaten/kota tetap diserahkan oleh Pemerintah Pusat (KKP RI) kepada para pelaksana di tingkat kabupaten/kota sendiri. Implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul menjadi ukuran atau menjadi "barometer" terhadap implementasi program PUMP-PT 2011-2014 di tingkat kabupaten/kota pada wilayah DIY.

Isi penelitian ini adalah membahas implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul dan membahas faktor-faktor yang mempengaruhi implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul. Judul penelitian ini adalah implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul. Tujuan penelitian ini adalah untuk mengetahui implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul dan untuk mengetahui faktor-faktor apa yang mempengaruhi implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul. Penelitian ini berjenis penelitian deskriptif serta menggunakan pendekatan kualitatif. Pengambilan data diperoleh melalui wawancara mendalam (*in depth interview*), observasi (pengamatan), serta memanfaatkan data-data sekunder.

Hasil penelitian menunjukkan bahwa: *pertama*, implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul telah berjalan sesuai aturan/ketentuan yang berlaku dalam implementasi program PUMP Perikanan Tangkap 2011-2014; *kedua*, implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul telah berjalan secara baik, tertib, dan lancar; serta *ketiga*, implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul telah memiliki pengaruh yang cukup kuat terhadap perkembangan usaha (peningkatan kesejahteraan) kelompok sasaran/KUB di Kabupaten Bantul. Oleh karena itu, kesimpulan yang diambil dalam penelitian ini adalah implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul telah berhasil dilaksanakan (berjalan). Keberhasilan implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul tersebut dipengaruhi oleh faktor-faktor sebagai berikut: (1) **Standar dan sasaran implementasi program** PUMP-PT 2011-2014 pada Kabupaten Bantul sudah memiliki kejelasan; (2) **Sumber-sumber implementasi program** PUMP-PT 2011-2014 pada Kabupaten Bantul sudah memiliki ketercukupan; (3) **Karakteristik para pelaksana implementasi program** PUMP-PT 2011-2014 pada Kabupaten Bantul sudah mencukupi untuk melaksanakan implementasi program; (4) **Kondisi lingkungan (sosial, ekonomi, dan politik)** derajat dukungannya terhadap implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul sudah baik/mencukupi, serta; (5) **Disposisi para pelaksana** terhadap implementasi program PUMP-PT 2011-2014 di Kabupaten Bantul sudah sangat baik.

Rekomendasi dari penelitian ini adalah: *pertama*, hendaknya para pelaksana pada Kabupaten Bantul secara berkelanjutan mendampingi dan membina KUB pada Kabupaten Bantul pasca implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul; *kedua*, Hendaknya para pelaksana pada Kabupaten Bantul secara berkelanjutan membuat laporan data produksi, pendapatan, serta tabungan KUB pasca implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul; serta *ketiga*, Hendaknya Tim Teknis pada Kabupaten Bantul atau Penyuluh/Pendamping (PPTK) pada Kabupaten Bantul benar-benar menepati janji untuk melakukan pelayanan "menjemput bola" kepada pengurus masing-masing KUB agar memenuhi data bulanan produksi, pendapatan, serta tabungan KUB pasca implementasi program PUMP Perikanan Tangkap 2011-2014 di Kabupaten Bantul.

**Kata Kunci:** KUB, Implementasi, Program PUMP-PT 2011-2014, Kabupaten Bantul, Pelaksana, Kelompok Sasaran