

**DAFTAR PUSTAKA**

- Akman, G. dan Yilmaz, C. (2008). Innovative Capability, Innovation Strategy and Market Orientation: An Empirical Analysis in Turkish Software Industry. *International Journal of Innovation Management*, Vol. 12, No. 1, pp. 69-111.
- Amara, N. dan Landry, R. (2005). Sources of Information as Determinants of Novelty of Innovation in Manufacturing Firms: Evidence from The 1999 Statistics Canada Innovation Survey. *Technovation*, Vol. 25, pp. 245-259.
- Aminullah, E. dan Adnan, R. S. (2012). The Role of Academia as An External Resources of Innovation for The Automotive Industry in Indonesia. *Asian Journal of Technology Innovation*, Vol. 20, No. S1, pp. 99-110.
- Avermaete, T., Viaene, J., Morgan, E. J. dan Crawford, N. (2003). Determinants of Innovation in Small Food Firms. *European Journal of Innovation Management*, Vol. 6, pp. 8-17.
- Badan Pusat Statistik. (2013). *Statistik Restoran/Rumah Makan Tahun 2012*. Jakarta: Badan Pusat Statistik.
- Bahemia, H. dan Squire, B. (2010). A Contingent Perspective of Open Innovation in New Product Development Projects. *International Journal of Innovation Management*, Vol. 14, No. 4, hal. 603–627.
- Barney, J. B. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, Vol. 17, No. 1, pp. 99-120.
- Benner, M. J. dan Tushman, M. L. (2003). Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited. *Academy of Management Review*, Vol. 28, No. 2, pp. 238-256.
- Birkinshaw, J., Hamel, G. dan Mol, M. J. (2008). Management Innovation. *Academy of Management Review*, Vol. 33, No. 4, pp. 825-845.
- Bouncken, R. dan Teichert, T. (2012). Analyzing The Innovation Value Chain: A Study on The Renewable Energy Industry. *International Journal of Business Research*, Vol. 12, No. 4, pp. 33-42.
- Brata, A. G. (2011). Social Networks and Innovation (Handicraft Industry in Bantul, Yogyakarta). *Economics, Management, and Financial Markets*, Vol. 6, No. 2, pp. 106-121.
- Brown, R. (1991). Managing The “S” Curves of Innovation. *Journal of Marketing Management*, Vol. 7, pp. 189-202.
- Cakar, N. D. dan Erturk, A. (2010). Comparing Innovation Capability of Smalland Medium-Sized Enterprises: Examining The Effects of Organizational Cultureand Empowerment. *Journal of Small Business Management*, Vol. 48, No. 3, pp. 325–359.



- Caloghirou, Y., Kastelli, I. dan Tsakanikas, A. (2004). Internal Capabilities and External Knowledge Sources: Complements or Substitutes for Innovative Performance? *Technovation*, (24), pp. 29-39.
- Carneiro, A. (2000). How does Knowledge Management Influence Innovation and Competitiveness? *Journal of Knowledge Management*, Vol. 4, No. 2, pp. 87-98.
- Chesbrough, H. (2003). The Era of Open Innovation. *MIT Sloan Management Review*, pp. 35-41.
- Chesbrough, H. (2006). Open Innovation: A New Paradigm for Understanding Industrial Innovation. Dalam *Open Innovation: Researching a New Paradigm* diedit oleh Henry Chesbrough, Wim Vanhaverbeke, dan Joel West. New York: Oxford University Press.
- Chiang, Y. dan Hung, K. (2010). Exploring Open Search Strategies and Perceived Innovation Performance from The Perspective of Inter-organizational Knowledge Flows. *R&D Management*, Vol. 40, No. 3, pp. 292-299.
- Cooper, D. R. dan Schindler, P. S. (2014). *Business Research Methodes* (12<sup>th</sup> Edition). New York: McGraw Hill Education.
- Dalkir, K. (2005). *Knowledge Management in Theory and Practice*. Oxford, UK: Burlington, MA.
- Deichmann, D. (2012). *Idea Management: Perspective from Leadership, Learning, and Network Theory*. Dissertation (published). Rotterdam: Erasmus Universiteit.
- Deichmann, D. dan van den Ende, J. (2014). Rising From Failure and Learning From Success: The Role of Past Experience in Radical Initiative Taking. *Organization Science*, Vol. 25, No. 3, pp. 670-690.
- Deichmann, D. dan Stam, D. (2015). Leveraging Transformational and Transactional Leadership to Cultivate The Generation of Organization-Focused Ideas. *The Leadership Quarterly*, (26), pp. 204-219.
- Doran, J. dan O'Leary, E. (2011). External Interaction, Innovation and Productivity: An Application of The Innovation Value Chain to Ireland. *Spatial Economic Analysis*, Vol. 6, No. 2, pp. 199-222.
- Drees, J. M. dan Heugens, P. P. M. A. R. (2013). Synthesizing and Extending Resource Dependence Theory: A Meta-Analysis. *Journal of Management*, Vol. 39, No. 6, pp. 1666-1698.
- Elche-Hotelano, D. (2011). Sources of Knowledge, Investments and Appropriability as Determinants of Innovation: An Empirical Study in Service Firms. *Innovation: Management, Policy & Practice*, (13), pp. 220-235.
- Fagerberg, J., Srholec M. dan Verspagen, B. (2010). Innovation and Economic Development. Dalam *Innovation and Economic Development (Chapter 20)*



dalam *Handbooks in Economic 2* dedit oleh Kenneth J. Arrow dan Michael D. Intriligator. Amsterdam: Elsevier.

Fairbank, J. F. dan Williams, S. D. (2001). Motivating Creativity and Enhancing Innovation Through Employee Suggestion System Technology. *Creativity and Innovation Management*, Vol. 10, No. 2, pp. 68-74.

Fetterhoff, T., Nila, P. dan McNamee, R. C. (2011). Accessing Internal Knowledge: Organizational Practices That Facilitate The Transfer of Tacit Knowledge. *Research Technology Management*, November-Desember 2011, pp. 50-54.

Fey, C. F. dan Birkinshaw, J. (2005). External Sources of Knowledge, Governance Mode, and R&D Performance. *Journal of Management*, Vol. 31, No. 4, pp. 597-621.

Ferreras-Méndez, J. L., Newell, S., Fernández-Mesa, A. dan Alegre, J. (2015). Depth and Breadth of External Knowledge Search and Performance: The Mediating Role of Absorptive Capacity. *Industrial Marketing Management*, (47), pp. 86-97.

Frenz, M. dan Letto-Gillies, G. (2009). The Impact on Innovation Performance of Different Sources of Knowledge: Evidence from The UK Community Innovation Survey. *Research Policy*, (38), pp. 1125-1135.

Frese, M., Teng E., dan Wijnen, C. J. D. (1999). Helping To Improve Suggestion Systems: Predictors of Making Suggestions in Companies. *Journal of Organization Behavior*, (20), pp. 1139-1155.

Ganotakis, P. dan Love, J. H. (2012). The Innovation Value Chain in New Technology-Based Firms: Evidence from the U.K. *Journal Production and Innovation Management*, Vol. 5, No. 29, pp 839-860.

Gao, Q. dan Zhang, C. (2011). Analysis of Innovation Capability of 125 Agricultural High-Tech Enterprises in China. *Innovation: Management, Policy &Practice*, Vol. 13, pp. 278–290.

Gaynor, G. H. (2002). *Innovation by Design: What It Takes to Keep Your Company on The Cutting Edge*. New York: AMACOM American Management Association.

Gudono. (2014). *Analisis Data Multivariat*. Yogyakarta: BPFE.

Grant, R. M. (1996). Toward A Knowledge-Based Theory of The Firm. *Strategic Management Journal*, Vol. 17, pp. 109-122.

Hadjimanolis, A. (2000). An Investigation of Innovation Antecedents in Small Firms in The Context of A Small Developing Country. *R&D Management*, Vol. 30, No. 3, pp. 235-245.

Hair, J. F., Black, W. C., Babin, B. J. dan Anderson, R. E. (2014). *Multivariate Data Analysis Seventh Edition*. Edinburgh: Pearson Education Limited.



- Hansen, M. T. (1999). The Search-Transfer Problem: The Role of Weak Ties in Sharing Knowledge Across Organization Subunits. *Administrative Science Quarterly*, Vol. 44, No. 1, pp. 82-111.
- Hansen, M. T. dan Birkinshaw, J. (2007). The Innovation Value Chain. *Harvard Business Review*.
- Harrington, R. J. (2004). Part I: The Culinary Innovation Process-A Barrier to Imitation. *Journal of Foodservice Business Research*, Vol. 7, (3), pp. 35-56.
- Harrington, R. J. dan Ottenbacher, M. C. (2013). Managing The Culinary Innovation Process: The Case of New Product Development. *Journal of Culinary Science & Technology*, (11), pp. 4-18.
- Hendarman, M. (2009). *Analisis Positioning Sikap Konsumen terhadap Atribut Merek dan Perilaku Konsumen Caesar Resto & Café*. Master Thesis (*unpublished*). Yogyakarta: Magister Manajemen Universitas Gadjah Mada.
- Henttonen, K. dan Ritala, P. (2013). Search Far and Deep: Focus of Open Search Strategy as Driver of Firm's Innovation Performance. *International Journal of Innovation Management*, Vol. 17, No. 3, pp. 1340007-1 s.d. 1340007-20.
- Henttonen, K., Ritala, P. dan Jauhainen, T. (2011). Exploring Open Search Strategies and Their Perceived Impact on Innovation Performance-Empirical Evidence. *International Journal of Innovation Management*, Vol. 15, No. 3, pp. 525-541.
- Hillman, A. J., Withers, M. C., dan Collins, B. J. (2009). Resource Dependence Theory: A Review. *Journal of Management*, 35(6), 1404-1427.
- Huang, F dan Rice, J. (2012). Openness in Product and Process Innovation. *International Journal of Innovation Management*, Vol. 16, No. 4, pp. 1250020-1 s.d. 1250020-24.
- Idrissi, M. O., Amara, N. dan Landry, R. (2012). SMEs' Degree of Openness: The Case of Manufacturing Industries. *Journal of Technology Management & Innovation*, Vol. 7, No. 1, pp. 186-210.
- Indarti, N. (2010). *The Effect of Knowledge Stickiness and Interaction on Absorptive Capacity: Evidence from furniture and software Small and Medium Enterprises in Indonesia*. Dissertation (published). Groningen: University of Groningen.
- Indarti, N. dan Dyahjatmayanti, D. (2014). *Manajemen Pengetahuan: Teori dan Praktik*. Yogyakarta: Gadjah Mada University Press.
- Johannessen, J. A., Olsen B. dan Lumpkin G. T. (2001). Innovation as newness: What is new, how new, and new to whom? *European Journal of Innovation Management*, Vol. 4, No. 1, pp. 20-31.
- Kale, D. (2012). Innovative Capability Development in The Indian Pharmaceutical Industry. *International Journal of Innovation and Technology Management*, Vol. 9, No. 2, pp. 1250013-1 s.d. 1250013-19.



- Kang, K. H. dan Kang, J. (2009). How Do Firms Source External Knowledge for Innovation? Analysing Effects of Different Knowledge Sourcing Methods. *International Journal of Innovation Management*, Vol. 13, No. 1, pp. 1-17.
- Kang, K. H. dan Kang J. (2014). Do External Knowledge Sourcing Modes Matter for Service Innovation? Empirical Evidence from South Korean Service Firms. *Journal of Production Innovation Management*, Vol. 31, No. 1, pp. 176-191.
- Katila, R. (2002). New Product Search Over Time: Past Ideas in Their Prime? *Academy of Management Journal*, Vol. 45, No. 5, pp. 995-1010.
- Katila, R. dan Ahuja, G. (2002). Something Old, Something New: A Longitudinal Study of Search Behavior and New Product Introduction. *Academy of Management Journal*, Vol. 45, No.6, pp. 1183-1194.
- Katz, R. dan Allen, T. J. (1982) An Emipirical Test of The Not Invented Here (NIH) Syndrome: A Look at The Performance Tenure, and Communication Pattern of R&D Project Groups. *R&D Management*, 12 (1), pp. 7-20.
- Kijukuit, B. dan van den Ende, J. (2007). The Organizational Life of An Idea: Integrating Social Network, Creativity and Decision-Making Perspectives. *Journal of Management Studies*, Vol. 44, No. 2, pp. 863-882.
- Ko, W. (2015). Constructing A Professional Competence Scale for Foodservice Research & Development Employees from An Industry Viewpoint. *International Journal of Hospitality Management*, 49, pp. 66-72.
- Koc, T. dan Ceylan, C. (2007). Factor Impacting The Innovative Capacity in Large-Scale Companies. *Technovation*, (27), pp. 105-114.
- Kohler, C., Sofka W. dan Grimpe C. (2012). Selective Search, Sectoral Patterns, and The Impact on Product Innovation Performance. *Research Policy*, (41), pp. 1344-1356.
- Koput, K. W. (1997). A Chaotic Model of Innovative Search:Some Answers, Many Questions. *Organization Science*, Vol. 8, No. 5, pp. 528-542.
- Laursen, K. dan Salter, A. (2006). Open for Innovation: The Role of Openness in Explaining Innovation Performance Among U.K. Manufacturing Firms. *Strategic Management Journal*, Vol. 27, pp. 131-150.
- Lawson, B. dan Samson, D. (2001). Developing Innovation Capability in Organisations: A Dynamic Capabilities Approach. *International Journal of Innovation Management*, Vol. 5, No. 3, pp. 377-400.
- Leiponen, A. dan Helfat, C. E. (2010). Innovation Objectives, Knowledge Sources, and Benefits of Breadth. *Strategic Management Journal*, Vol. 31, pp. 224-236.
- Liao, J., Welsch, H. dan Stoica, M. (2003). Organizational Absorptive Capacityand Responsiveness: An Empirical Investigation of Growth-Oriented SMEs. *Entrepreneurship Theory and Practice*, pp. 63-85.



- Liao, S. Fei, W. dan Chen, C. (2007). Knowledge Sharing, Absorptive Capacity, and Innovation Capability: An Empirical Study of Taiwan's Knowledge-Intensive Perusahaan. *Journal of Information Science*, Vol. 33, No. 3, pp. 340-359.
- Lin, B. dan Wu, C. (2010). How Does Knowledge Depth Moderate The Performance of Internal and External Knowledge Sourcing Strategies? *Technovation*, Vol. 30, pp. 582-589.
- Liu, M. S. dan Liu, N. C. (2008). Sources of Knowledge Acquisition and Patterns of Knowledge-Sharing Behaviors—An Empirical Study of Taiwanese High-Tech Firms. *International Journal of Information Management*, 28, pp. 423-432.
- Love, J. H., Roper, S. dan Bryson, J. R. (2011). Openness, Knowledge, Innovation and Growth in UK Business Services. *Research Policy*, Vol. 40, pp. 1438-1452.
- March, J. G. (1991). Exploration and Exploitation in Organizational Learning. *Organization Science*, Vol. 2, No. 1, pp. 71-87.
- Mina, A., Bascavusoglu-Moreau, E. dan Hughes, A. (2014). Open Service Innovation and The Firm's Search for External Knowledge. *Research Policy*, (43), pp. 853-866.
- Najib, M. dan Kiminami, A. (2011). Innovation, Cooperation and Business Performance (Some Evidence from Indonesian Small Food Processing Cluster). *Journal of Agribusiness in Developing and Emerging Economies*, Vol. 1, No. 1, pp. 75-96.
- Neely, A., Filippini, R., Forza, C., Vinelli, A., dan Hii, J. (2001). A Framework for Analysing Business Performance, Firm Innovation and Related Contextual Factors: Perceptions of Managers and Policy Makers in Two European Regions. *Integrated Manufacturing Systems*, Vol. 12, No. 2, pp. 114-124.
- Nelson, R. dan Winter, S. (1982). *An Evolutionary Theory of Economic Change*. Cambridge, MA: Belknap Press.
- Neuman, W. L. (2014). *Social Research Methods: Qualitative and Quantitative Approaches* (Seventh Edition). Edinburgh: Pearson Education Limited.
- Nonaka, I. (1990). Redundant, Overlapping Organization: A Japanese Approach to Managing the Innovation Process. *California Management Review*, pp. 27-38.
- Nonaka, I. (1991). The Knowledge-Creating Company. *Harvard Business Review*, pp. 96-104.
- OECD/Eurostat. (2005). *Oslo Manual: Guidelines For Collecting and Interpreting Innovation Data (Third Edition)*. Paris: OECD.
- Oke, A. (2007). Innovation Types and Innovation Management Practices in Service Company. *International Journal of Operation & Production Management*, Vol. 27, No. 6, pp. 564-587.



- Ottenbacher, M. dan Harrington, R. J. (2007). The Culinary Innovation Process. *Journal of Culinary Science & Technology*, Vol. 5 (4), pp. 9-35.
- Parashar, M. dan Singh, S. K. (2005). Innovation Capability. *IIMB Management Review*, pp. 115-123.
- Parida, V., Westerberg, M. dan Frishammar, J. (2012). Inbound Open Innovation Activities in High-Tech SMEs: The Impact on Innovation Performance. *Journal of Small Business Management*, 50 (2), pp. 283-309.
- Pfeffer, J. dan Salancik, G. R. (2003). *The External Control of Organizations: A Resource Dependence Perspective*. California: Standord University Press.
- Ritala, P., Olander, H., Michailova, S. dan Husted, K. (2015). Knowledge Sharing, Knowledge Leaking and Relative Innovation Performance: An Empirical Study. *Technovation*, (35), pp. 22-31.
- Rogers, E. M. (2003). *Diffusion of Innovation (Fifth Edition)*. New York: Free Press.
- Romijn, H. dan Albaladejo, M. (2002). Determinants of Innovation Capability in Small Electronics and Software Firms in Southeast England. *Research Policy*, Vol. 31, pp. 1053-1067.
- Roper, S., Du, J. dan Love, J. H. (2008). Modelling The Innovation Value Chain. *Research Policy*, (37), pp. 961-977.
- Roper, S. dan Hewitt-Dundas, N. (2015). Knowledge Stocks, Knowledge Flows and Innovation: Evidence from Matched Patents and Innovation Panel Data. *Research Policy*, (44), pp. 1327-1340.
- Rosenkopf, L. dan Nerkar, A. (2001). Beyond Local Search: Boundary-Spanning, Exploration, and Impact in The Optical Disk Industry. *Strategic Management Journal*, (22), pp. 287-306.
- Salge, T. O., Farchi, T., Barrett, M. I. dan Dospon, S. (2013). When Does Search Openness Really Matter? A Contingency Study of Health-Care Innovation Projects. *Journal of Production Innovation Management*, Vol. 30, No. 4, pp. 659-676.
- Segarra-Ciprés, M., Bou-Llusar, J. C. dan Roca-Puig, V. (2012). Exploring and Exploiting External Knowledge: The Effect of Sector and Firm Technological Intensity. *Innovation: Management, policy & practice*, 14 (2), pp. 203-217.
- Sher, P. J. dan Yang, P. Y. (2005). The Effects of Innovative Capabilities and R&D Clustering on Firm Performance: The Evidence of Taiwan's Semiconductor Industry. *Technovation*, (25), pp. 33-43.
- Smeltzer, L. R., Fann, G. L., dan Nikolaisen, V. N. (1988). Environmental Scanning Practices in Small Business. *Journal of Small Business Management*, 26, 3, pp. 55-62.



- Subramaniam, M. dan Youndt, M. A. (2005). The Influence of Intellectual Capital on The Types of Innovative Capabilities. *Academy of Management Journal*, Vol. 48, No. 3, pp. 450-463.
- Szeto, E. (2000). Innovation Capacity: Working Towards a Mechanism for Improving Innovation Within An Inter-Organizational Network. *The TQM Magazine*, Vol. 12, No. 2, pp. 149-157.
- Tarigan, J. D. dan Widjaja, D.C. (2012). The Relationship between Non-Financial Performance and Financial Performance Using Balanced Scorecard Framework: A Research in Cafe and Restaurant Sector. *International Journal of Innovation, Management and Technology*, Vol. 3, No. 5, pp. 614-618.
- Tidd, J., Bessant, J. dan Pavitt, K. (2005). *Managing Innovation: Integrating Technological, Market, and Organizational Change* (3<sup>rd</sup>ed). The Atrium, Southern Gate, Chichester, England: John Wiley & Sons Ltd.
- Tidd, J., dan Bessant, J. (2009). *Managing Innovation: Integrating Technological, Market, and Organizational Change* (4<sup>rd</sup> ed). The Atrium, Southern Gate, Chichester, England: John Wiley & Sons Ltd.
- Tim Studi dan Kementerian Pariwisata Ekonomi Kreatif. (2014). *Ekonomi Kreatif: Kekuatan Baru Indonesia Menuju 2025*. Jakarta: PT Republik Solusi.
- Tim Studi dan Kementerian Pariwisata Ekonomi Kreatif. (2015). *Ekonomi Kreatif: Rencana Pengembangan Kuliner Nasional 2015 – 2019*. Jakarta: PT Republik Solusi.
- Tödtling, F., Lehner, P. dan Kauffmann, A. (2009). Do Different Types of Innovation Rely on Specific Kinds of Knowledge Interactions? *Technovation*, (29), pp. 59-71.
- Tseng, F. dan Fan, Y. (2011). Exploring The Influence of Organizational Ethical Climate on Knowledge Management. *Journal of Business Ethics*.
- Tushman, M. dan Nadler, D. (1986). Organizing for Innovation. *California Management Review*, Vol. XXVIII, No. 3, pp. 74-92.
- Ulrich, D. dan Barney, J. B. (1984). Perspectives in Organizations: Resource Dependence, Efficiency, and Population. *Academy of Management Review*, Vol. 9, No. 3, pp. 471-481.
- van den Ende, J., Frederiksen, L. dan Prencipe, A. (2014). The Front End of Innovation: Organizing Search for Idea. *Journal of Product Innovation Management*, pp. 1-6.
- van de Vrande, V., de Jong, P. J. P., Vanhaverbeke, W. dan de Rochemont, M. (2009). Open Innovation In SMEs: Trends, Motives And Management Challenges. *Technovation*, Vol. 29, hal. 423–437.
- van de Vrande, V. (2013). Research Notes and Commentaries Balancing Your Technology-Sourcing Portfolio: How Sourcing Mode Diversity Enhances Innovative Performance. *Strategic Management Journal*, (34), pp. 610-621.



- van Djik, C. dan van den Ende, J. (2002). Suggestion Systems: Transferring Employee Creativity Into Practicable Ideas. *R&D Management*, Vol. 32, No. 2, pp. 387-395.
- van Geenhuizen, M. dan Indarti, N. (2005). Knowledge As A Critical Resource In Innovation Among Small Furniture Companies in Indonesia. *Gadjah Mada International Journal of Business*, Vo. 7, No. 3, pp. 371-390.
- Varis, M. dan Littunen, H. (2010). Types of Innovation, Sources of Information and Performance in Entrepreneurial SMEs. *European Journal of Innovation Management*, Vol. 13, No. 2, pp. 128-154.
- Vega-Jurado, J., Gutiérrez-Gracia, A., Fernández-de-Lucio, I. dan Manjarrés-Henríquez, L. (2008). The Effect of External and Internal Factors on Firms' Product Innovation. *Research Policy*, (37), pp. 616-632.
- Vega-Jurado, J., Gutiérrez-Gracia, A. dan Fernández-de-Lucio, I. (2009). Does External Knowledge Sourcing Matter for Innovation? Evidence from The Spanish Manufacturing Industry. *Industrial and Corporate Change*, Vol. 18, No.4, pp. 637-670.
- Verworn, B. (2009). Does Age Have An Impact on Having Ideas? An Analysis of The Quantity and Quality of Ideas Submitted to A Suggestion System. *Creativity and Innovation Management*, Vol. 18, No. 4, pp. 326-334.
- Vrgovic, P., Vidicki, P., Glassman, B. dan Walton, A. (2012). Open Innovation for SMEs in Developing Countries—An Intermediated Communication Network Model for Collaboration Beyond Obstacles. *Innovation: Management, Policy & Practice*, Vol. 14, No. 3, pp. 290–302.
- Wernerfelt, B. (1984). A Resource-Based View of The Firm. *Strategic Management Journal*, Vol. 5, pp. 171-180.
- Zander, U. dan Kogut, B. (1995). Knowledge and The Speed of The Transfer and Imitation of Organizational Capabilities: An Empirical Test. *Organization Science*, Vol. 6, No. 1, pp. 76-92.
- Zhou, K. Z. dan Li, C. B. (2012). How Knowledge Affects Radical Innovation: Knowledge Base, Market Knowledge Acquisition, and Internal Knowledge Sharing. *Strategic Management Journal*, (33), 1090-1102.
- Ziesemer, T. (2013). A Knowledge-Based View of The Porter Hypothesis. *Environmental Policy and Governance*, (23), 193-208.