

INTISARI

PERSEPSI PETANI TERHADAP PROGRAM GERAKAN PENERAPAN PENGELOLAAN TANAMAN TERPADU KEDELAI DI KECAMATAN DLINGO KABUPATEN BANTUL

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Penelitian ini dilakukan di Kecamatan Dlingo Kabupaten Bantul dengan tujuan untuk: 1) mengetahui persepsi petani terhadap program GPPTT kedelai, 2) Mengetahui faktor-faktor yang mempengaruhi persepsi petani terhadap program GPPTT kedelai. Metode yang digunakan dalam penelitian ini adalah metode deskriptif. Pemilihan lokasi dan sampel kelompok tani dilakukan secara purposive. Pengambilan sampel desa dilakukan secara purposif sedangkan pengambilan sampel petani dilakukan dengan teknik *simple random sampling* sebanyak 60 petani. Metode analisis yang digunakan adalah uji proporsi dan regresi linier berganda. Hasil penelitian menunjukkan bahwa secara umum petani memiliki persepsi yang baik terhadap program GPPTT kedelai. Hal ini dikarenakan petani merasakan manfaat dari program tersebut. Faktor-faktor yang mempengaruhi persepsi petani terhadap program GPPTT kedelai adalah pengalaman berusahatani, motivasi dan peran kelompok tani.

Kata kunci: persepsi, petani, terpadu, penanaman, GPPTT

ABSTRACT

FARMERS PERCEPTION TOWARD THE MOVEMENT ON APPLICATIONS MANAGEMENT OF INTEGRATED PLANTING (GPPT) PROGRAM OF SOYBEAN AT DLINGO SUB DISTRICT BANTUL DISTRICT

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The research was conducted in Dlingo Sub-District of Bantul District with the purpose: 1) To know the farmers perception toward the movement on application management of integrated planting program (GPPT) of soybean at Dlingo Sub-District of Bantul District. 2) To know the influencing factors of farmers perception toward the movement on application management of integrated planting (GPPT) program of soybean at Dlingo Sub-District of Bantul District. Descriptive approach was used in this research. Area sampling and farmer groups were determined purposively, while farmers was determined by using simple random sampling with amounts of 60 farmers. The analytical method applied proportion test and multiple linier regression test. The research results showd that generally farmers have good perception toward the movement on application management of integrated planting program of soybean at Dlingo Sub-District of Bantul District. This occured because farmers got the benefits of that program. The influencing factors on farmers perception were the experience, motivation and the role of farmer group.

Keywords: perception, farmer, integrated, planting, GPPT