

DAFTAR PUSTAKA

Buku:

- Bungin, Burhan. 2012. *Analisis Data Kualitatif*. Jakarta: PT. Rajagrafindo Persada
- Coombs, W. Timothy & Holladay, Sherry J. *Managing Corporate Social Responsibility: A Communication Approach*. Chichester: Wiley_Blackwell.
- Eriyanto. 2011. *Pengantar Metodologi untuk Penelitian Ilmu Komunikasi dan Ilmu-ilmu Sosial Lainnya*. Jakarta: Kencana Prenada Media Grup.
- Ihlen, Øyvind., Bartlett, Jennifer., May, Steve. 2011. *The handbook of communication and corporate social responsibility*. Chichester: Wiley-Blackwell.
- Kriyantono, Rachmat. 2010. *Teknik Praktis: Riset Komunikasi*. Jakarta: Prenada Media Group.
- Morsing, Mette & Schultz, Majken. 2006. *Corporate Social Responsibility Communication as strategic autocommunication: on the role of external stakeholders for member identification*. Business Ethics: A European Review.
- Murdikanto, Totok. 2014. *CSR – Corporate Social Responsibility (Tanggung Jawab Sosial Korporasi)*. Bandung: Alfabeta.
- Priyono. 2016. *Buku Penelitian Kuantitatif*. Sidoarjo: Zifatama Publishing.
- Rusdianto, Ujang. 2014. *Cyber CSR – A Guide to CSR Communications on Cyber Media*. Yogyakarta: Graha Ilmu.
- Wahyu, Widhiarso. 2005. *Mengestimasi Reliabilitas*. Yogyakarta: Fakultas Psikologi UGM.
- Zainuddin, M. Masyhuri. 2008. *Metodologi Penelitian – Pendekatan Praktis dan Aplikatif*. Bandung: PT Refika Aditama.

Internet:

Bruhn-Hansen, Sanne. "Corporate Social Responsibility – A Case Study of Starbucks' CSR Communication Through Its Corporate Website. Tesis Pemasaran dan Manajemen Komunikasi – Universitas BAMMC, dalam: <http://pure.au.dk/portal-asb-student/> Diakses tanggal 1 Oktober.

<http://businessethics.qwriting.qc.cuny.edu/files/2012/01/Freeman.pdf>. "Stakeholders Theory of The Modern Corporation". Diakses pada 12 November 2016.

http://link.springer.com/referenceworkentry/10.1007%2F978-3-642-28036-8_471.

"Legitimacy Theory". Diakses pada 7 september 2016.

<http://ptfi.co.id/id>. Diakses pada 18 Agustus 2016.

<http://tekno.kompas.com/read/2014/11/24/07430087/Pengguna.Internet.Indonesia.Nomor.Enam.Dunia>. "Pengguna Internet Indonesia Nomor 6 Dunia". Diakses pada 1 Oktober 2016.

<http://tekno.kompas.com/read/2014/11/24/07430087/Pengguna.Internet.Indonesia.Nomor.Enam.Dunia>. "Pengguna Internet Indonesia Nomor 6 Dunia". Diakses pada 1 Oktober 2016.

<http://www.jakartaconsulting.com/publications/articles/csr/memanfaatkan-csr-untuk-inovasi#more-2029>. "Memanfaatkan CSR Untuk Inovasi". Diakses pada 18 Agustus 2016.

<http://www.kantakji.com/media/3473/z126.pdf>. "Corporate Social Responsibility". Diakses pada 10 November 2016.

<https://www.nottingham.ac.uk/business/ICCSR/assets/researchpapers/09-2003.PDF>. "CSR in Asia: A Seven Country Study of CSR Website Reporting". Diakses pada 10 November 2016.

Ilies, Veronica Ioana. 2011. "Public Relations and Corporate Social Responsibility: Theory and Social Action". Tesis Faculty of Sociology and Social Assistance Universitas Babes – Bolyai, dalam: <http://doctorat.ubbcluj.ro/eng/> Diakses tanggal 1 Oktober.

Liu, Yijing. 2015. "Web Communications on Corporate Social Responsibility of Chinese and United States Fortune 500 Companies". Disertasi Social and Behavioral Sciences - Syracuse University, dalam: <http://surface.syr.edu/> Diakses tanggal 1 Oktober.

Professionals' Complementary Role in Successful CSR Programms". Tesis Master of Arts – Universitas Georgia, dalam: <https://getd.libs.uga.edu/index.php> Diakses tanggal 1 Oktober.

Rendi. 2015. "ISO 26000 Menjadi Standar Global Pelaksanaan CSR". *Iso Indonesia Center (Online)*, dalam <http://isoindonesiacenter.com/sekilas-tentang-iso-26000/>, diakses 18 Agustus 2016.

Sukamolson, Suphat. "Fundamentals of Quantitative Research", dalam <http://www.culi.chula.ac.th/Research/e-Journal/bod/Suphat%20Sukamolson.pdf>. Diakses pada 9 September 2016.

Dokumen:

-----2013. "Pembangunan Berkelanjutan, Tanggung Jawab Sosial Perusahaan (CSR), dan Penanganan Kemiskinan". Presentasi disajikan dalam Diskusi Publik Akuntabilitas Sosial CSR Industri Ekstraktif dan Peranannya dalam Penanggulangan Kemiskinan, PWYP Indonesia bekerjasama dengan FITRA Jatim didukung oleh Yayasan TIFA, Jakarta 18 Juli.

Cuganessan, Suresh., Ward, Leanne., & Guthrie, James. 2007. "Legitimacy Theory: A Story of Reporting Social and Environmental Matters within the Australian Food and Beverage Industry". *Paper* disajikan dalam Konferensi 5th Asian Pacific Interdisciplinary Research in Accounting, Auckland – New Zealand 8 hingga 10 Juli.

Global Reporting Initiative. 2010. GRI dan ISO 26000: Bagaimana Menggunakan Panduan GRI Bersama dengan ISO 26000. Jakarta: Global Reporting Initiative.

Harmoni, Ati., Ramadana, A., & Wulan, Sri. 2002. "Faktor Kontekstual dalam Pemanfaatan Web sebagai Media Komunikasi CSR oleh Perusahaan". makalah disajikan dalam Konferensi Nasional Sistem Informasi , STMIK – STIKOM, Bali 23 – 25 Februari.

ISO 26000. 2010. International Standard - Guidance on Social Responsibility.

PT. Freeport Indonesia. 2012. Laporan Tahunan 2012: Social Outreach & Local Development – Community Relations. Jakarta: Freeport-MCMoRan.



UNIVERSITAS
GADJAH MADA

Pengkomunikasian Program CSR di Cyber Media (Analisis Isi Kualitas Informasi Pelaporan Corporate Social Responsibility PT Freeport Indonesia Bidang Sosial Melalui Kanal "Media-CSR" pada Official Website www.ptfi.co.id)
HARRY CAHYONO, Mufti Nurlatifah, S.I.P., M.A.
PT. Freeport Indonesia, 2013. Laporan Tahunan 2013: Community Affairs. Jakarta: Freeport-McMoRan.
Universitas Gadjah Mada, 2017 | Diunduh dari <http://etd.repository.ugm.ac.id/>

SKRIPSI/DISERTASI/JURNAL

- Anatan, Lina. 2009. "Corporate Social Responsibility (CSR): Tinjauan Teoritis dan Praktik di Indonesia". *Jurnal Manajemen*, Vol. 8, (No. 2): hlm.1.
- Ardana, Lucky. 2015. *Komunikasi Tanggung Jawab Sosial Perusahaan (Analisis Isi Kualitatif Aktualisasi Prinsip Good Corporate Government (GCG) pada Program Tanggung Jawab Sosial PT Aneka Tambang melalui Website www.antam.com. Skripsi tidak diterbitkan*. Yogyakarta: Program Sarjana Universitas Gadjah Mada Yogyakarta.
- Arnone, Laurent., Ferauge, Perrine., Geerts, Angy, dan Pozniak, Laetitia. 2011. "Corporate Social Responsibility: Internet as Communication Tool Towards Stakeholders". *Jurnal Modern Accounting and Auditing*, Vol. 7, (No. 7): hlm.2.
- Basil, Debra Z. & Erlandson J, Ill. 2008. "Corporate Social Responsibility website representations: a longitudinal study of internal and external self-presentations". *Jurnal Marketing Communications*, Vol. 14, (No. 2): hlm. 4.
- Branco, Manuel C & Rodrigues, Lucia L. 2007. "Positioning Stakeholder Theory within the Debate on Corporate Social Responsibility". *Journal of Business Ethics and Organization Studies*, Vol. 12, No. 1: hlm.8.
- Brown, Jill A & Forster William R. 2013. "CSR and Stakeholder Theory: A Tale of Adam Smith". *Journal Business ethics*, Vol. 112, No. 2: hlm. 2.
- Fassin, Yves. 2012. "Stakeholder Management, Reciprocity, and Stakeholder Responsibility". *Jurnal Business Ethics*, Vol. 109, No. 1: hlm 85.
- Habek, Patrycja & Wolniak, Radoslaw. 2015. "Assessing the quality of corporate social responsibility reports: the case of reporting practices in selected European Union member states". *Jurnal Fakultas Manajemen dan Organisasi*, Vol. 213, (No. 10), hlm. 406.



UNIVERSITAS
GADJAH MADA

Pengkomunikasian Program CSR di Cyber Media (Analisis Isi Kualitas Informasi Pelaporan Corporate Social Responsibility PT Freeport Indonesia Bidang Sosial Melalui Kanal "Media-CSR" pada

Official Website www.ptfi.co.id)

Jamali, Dima. 2008. A Stakeholder Approach to Corporate Social Responsibility: A

Universitas Gadjah Mada, 2017 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Perspective into Theory and Practice”. *Journal Business Ethics*, Vol. 82, No. 1: hlm. 217.

Khan, Muhammad T., Khan, Naseer A., Ahmed, Sheraz., & Ali, Mehfooz. 2012. “Corporate Social Responsibility (CSR) – Definition, Concepts and Scope (A Review). *Journal of Management and Social Sciences*, Vol. 2, No. 7: hlm. 41.

Krey, Thresia Hilda. 2015. *Tinjauan yuridis terhadap tanggung jawab sosial perusahaan PT. Freeport Indonesia bagi masyarakat asli Papua di Kabupaten Mimika Provinsi Papua. Skripsi tidak diterbitkan*. Yogyakarta: Program Pascasarjana Universitas Gadjah Mada.

Leitoniene, Sviesa & Sapkauskiene, Alfreda. 2015. “Quality of Corporate Social Responsibility Information”. *Journal Social and Behavioral Science*, Vol. 212: hlm 337-339.

Lindawati, Ang S L & Puspita, Marsella E. 2015. “Corporate Social Responsibility: Implikasi Stakeholder dan Legitimacy Gap dalam Peningkatan Kinerja Perusahaan”. *Jurnal Akuntansi Multiparadigma JAMAL*, Vol. 6, No. 1: hlm.62.

Putra, Dedi K S & Saputri, Nisa D. 2015. “Komunikasi Cyber CSR: Analisis Isi pada *Official Website* PT Bank Pemangunan Daerah Jawa Barat dan Banten”. *Jurnal Komunikasi Universitas Ahmad Dahlan*, Vol. 3, No. 2: hlm 37-38.

Salindri, Benecta D. 2015. *Pengaruh Kualitas Informasi Website Terhadap Citra Pemerintah Kabupaten Wonogiri*. Yogyakarta: Program Sarjana Universitas Atma Yogyakarta.

Tilling, Matthew V. 2004. “Refinements to Legitimacy Theory in Social and Environmental Accounting”. *Jurnal Social and Environmental Accounting*, Vol. 24, No. 2 hlm. 6.

Wang, Jialing., Song, Lin., & Yao, Shujie. 2013. “Determinants of Social Responsibility Disclosure by Chinese Firms”. *Journal of Applied Business Research (JABR)*, Vol. 29, No. 6: hlm. 3.

Wonderley, Lilian S O., Lucian, Rafael., Farache, Fransisca., & Filho, Jose M S. 2008. “CSR Information Disclosure on the Web: A Context-Based Approach Analysing the Influence of Country of Origin and Industry Sector”. *Journal of Business Ethics*, Vol. 82, No. 2: hlm. 369.



UNIVERSITAS
GADJAH MADA
Yudawati,

Pengkomunikasian Program CSR di Cyber Media (Analisis Isi Kualitas Informasi Pelaporan Corporate Social Responsibility PT Freeport Indonesia Bidang Sosial Melalui Kanal "Media-CSR" pada

Official Website www.ptfi.co.id)

HARRY CAHYONO, Mufti Nurlatifah, S.I.P., M.A.
Gregoria Arum: 2015. The Indonesian Bank Websiters' Interactivity for

Universitas Gadjah Mada, 2017 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Corporate Social Responsibility Communication". *Journal Komunikasi*, Vol.12, (No.2): hlm.13.

Wawancara

Wawancara tidak langsung dengan Trian Purnamasari. 2017. *Corporate Communications Department PT Freeport Indonesia*. Yogyakarta, 02 Februari.