

Metaphors in the Primetime Television U.S. Presidential Debates in 2015

Abstract

The research intends to identify metaphors in the primetime Republican and Democratic debates. Metaphors found are classified in terms of structural and orientational according to Lakoff and Johnson's conceptual metaphor. These metaphors are also analyzed in terms of cultural coherence. The data of the debates were taken from the transcript released on the Internet, particularly on the website of Time.

Keywords: metaphor, conceptual metaphor, political debate, the U.S. presidential election in 2015

Metafora-Metafora dalam Debat-Debat *Primetime* Televisi Presidensial AS pada tahun 2015

Intisari

Penelitian ini bermaksud untuk mengidentifikasi metafora-metafora dalam debat primetime Republik dan Demokrat. Metafora-metafora yang ditemukan diklasifikasi sesuai metafora konseptual oleh Lakoff and Johnson, yaitu struktural dan orientasional. Data dua debat diperoleh dari transkrip yang dirilis di Internet, khususnya di situs Time.

Keywords: metafora, metafora konseptual, debat politik, pemilihan presiden AS pada tahun 2015