

TABLE OF CONTENTS

APPROVAL SHEET	i
ACKNOWLEDGEMENT.....	ii
DEDICATION	iii
ABSTRAK.....	iv
ABSTRACT.....	v
STATEMENT OF DECLARATOIN	vi
PREFACE.....	vii
TABLE OF CONTENT	viii
LIST OF FIGURES & TABLES	x
APPENDICES	xi
 CHAPTER I. INTRODUCTION	
1.1 Background of the Study	1
1.2 Statement of the Problems	5
1.3 Objectives of the Research	8
1.4 Research Questions	9
 CHAPTER II. LITERATURE REVIEW & THEORETICAL FRAMEWORK	
2.1 Defining Corporate Social Responsibility	10
2.1.1 Theoretical Framework.....	14
2.2. Motivation for Undertaking CSR.....	19
 CHAPTER III. RESEARCH METHODOLOGY	
3.1 Scientific Perspective and Research Approach.....	25
3.2 Research Method	26



3.3 Data Collection	29
3.4 Analysis of Data	33
3.5 Quality Standard	33
3.6 Source Criticism	35
3.7 Interview Session	36
CHAPTER IV. PERTAMINA REWULU’S PROFILE	
4.1 Background	39
4.2 Fuel Terminal Rewulu's CSR Program	44
4.3. Information about the company's business principles	46
4.4. Information about the operational principles	47
4.5 Information about gas and oil safety	48
4.6. Rewulu’sactivities on climate & environment	49
4.10 Rewulu’s relationship with the Regional Offices	53
CHAPTER. V ANALYSIS	
5.1 Defining of CSR at pertamina	56
5.2. Economic consideration	57
5.3. Compliance consideration	60
5.4 Ethic Considerations	63
5.5 Company, Community relations	64
5.6 Benefits	65
CHAPTER. VI	
6.1 Conclusions	69
REFERENCE LIST	73

LIST OF FIGURES & TABLES

Figure 2.1 Motivation Conceptual Framework.....	17
Figure 4.1 Profile of Terminal Reluw.....	39
Figure 4.2 Social Mapping of PT. Permamina Rewulu.....	41
Figure 4.3 Road map of PT. Permamina Rewulu CSR.....	43
Figure 4.4 About the policy within PT. Permamina Rewulu CSR.....	47
Table 2.1 CSR variables of key Motivators.....	18
Table 3.1 for the informants and issues discussed.....	38
Table 5.1 Factors Motivation the Engagement.....	54
Table 5.2 How the company benefit from CSR.....	63

APPENDICES

Appendix 1 Interview Guide.....	77
Appendix 2. Questions for my Research Questions.....	
Appendix 3 Interview Recording Transcript.....	