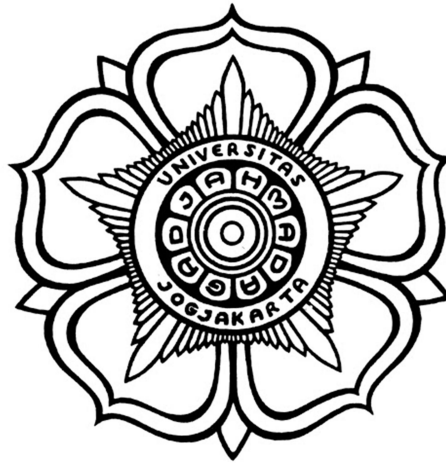


The Impact of Hedonic Shopping Motivations to Online Impulsive Buying of the Indonesian Consumer

THESIS

To Fulfill the Partial Requirement to Obtain Bachelor Degree

Management Department



Bachelor Thesis Supervisor

Bayu Sutikno, S.E., M. S. M., Ph. D.

Proposed by:

Widy Linggo Pangarso

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