

## INTISARI

# **EFIKASI DIRI AKADEMIK DAN PERSEPSI KUALITAS LAYANAN MAHASISWA SEBAGAI PREDIKTOR PRESTASI AKADEMIK MAHASISWA**

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Penelitian ini bertujuan untuk mengkaji pengaruh efikasi diri akademik dan persepsi kualitas layanan terhadap prestasi akademik mahasiswa. Subyek penelitian adalah mahasiswa Universitas Setia Budi di Surakarta. Pengumpulan data dilakukan dengan angket/kuesioner. Analisis data dilakukan dengan menggunakan regresi linier.

Hasil analisis menunjukkan bahwa variabel efikasi diri akademik dan variabel persepsi kualitas layanan secara bersama-sama berpengaruh terhadap prestasi akademik dengan nilai  $R^2 = 0,541$ ,  $p\text{-value} < 0,01$ . Berdasarkan nilai koefisien regresinya, variabel efikasi diri memiliki sumbangan yang lebih besar terhadap prestasi akademik, dibandingkan variabel persepsi kualitas layanan.

Kata kunci: efikasi diri akademik, persepsi kualitas layanan, prestasi akademik

*ABSTRACT*

**ACADEMIC SELF-EFFICACY AND STUDENT'S PERCEPTION  
ON SERVICE QUALITY AS PREDICTORS OF  
STUDENT ACADEMIC ACHIEVEMENT**

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*This study was aimed to examines the effect of academic self-efficacy and perceived quality of service for students' academic achievement. Subjects of study were students at the University of Setia Budi in Surakarta. Data were collected by questionnaire. The data were analyzed using multiple linear regression.*

*The analysis showed that the academic self-efficacy variables and variable perception of service quality jointly influence on academic achievement with value of  $R^2 = 0.541$ ,  $p$ -value  $< 0.01$ . Based on the regression coefficient value, self-efficacy variables have a greater contribution to academic achievement, compared to variable service quality perceptions.*

*Keywords: academic self-efficacy, perceived service quality, academic achievement*