



INTISARI

Penelitian ini bertujuan untuk mengetahui perbandingan dan berapa besar perubahan rasio Profitabilitas PT Indofood CBP Sukses Makmur Tbk periode 2019-2020. Dari hasil penelitian ini menunjukkan bahwa Rasio *Gross Profit Margin* perusahaan mengalami kenaikan sebesar 8,4%, *Net Profit Margin* mengalami kenaikan sebesar 25,51%, *Return On Asset* perusahaan mengalami penurunan sebesar 48,28%, *Return On Equity* perusahaan mengalami penurunan sebesar 26,64%.

Kata kunci: PT Indofood CBP Sukses Makmur Tbk, Profitabilitas, Pandemi covid-19



ABSTRACT

This study aims to find out the comparison and how much the profitability ratio of *PT Indofood CBP Sukses Makmur Tbk* in the period 2019-2020. From the results of this study showed that the ratio of Gross Profit Margin companies increased by 8,4%, Net Profit Margin experienced an increase of 25,51%, Return On Asset companies decreased by 48,28%, Return On Equity companies decreased by 26,64%.

Keyword : *PT Indofood CBP Sukses Makmur Tbk*, Profitability, Pandemic covid-19