

ABSTRACT

The aim of this paper is to find out what types of adjectives are in the twenty fashion content writing themed Fashion Trends and Sustainability published by three massive fashion magazines, which are Elle, Vogue, and InStyle. This paper also includes the most and the least used adjective types in those 20 fashion content writing. The author employs the eleven types of adjectives as sourced from *Thesaurus.com* as the boundary of her research in how many adjective types in the English language. The findings of this paper as explained in more detail by the author in chapter 3 are the most used adjective types used in fashion content writing regarding Fashion Trends and Sustainability by Elle, Vogue, and InStyle are article and descriptive adjectives. Whereas the least used adjective types are coordinate or coordinative and proper adjectives. Interrogative adjectives were not found during the author's analysis. Interrogative adjectives were not found during the author's analysis. In a total of 1836 adjective words, 694 words are article adjectives, 498 words are descriptive adjectives, 119 words are possessive adjectives, 99 words are demonstrative adjectives, 93 words are compound adjectives, 90 words are indefinite adjectives, 80 words are quantitative adjectives, 77 words are predicate adjectives, 75 words are coordinative or coordinate adjectives, and 11 words are proper adjectives.

Keywords: Adjective types, Content Writing, Fashion Content Writing, Fashion Magazines.