

## INTISARI

Penelitian ini dilakukan di Kalurahan Bugel, Kapanewon Panjatan, Kabupaten Kulon Progo dengan tujuan menganalisis: 1) Tingkat pemanfaatan media internet sebagai sumber informasi pertanian bagi pemuda tani lahan pasir pantai di Kalurahan Bugel, Kapanewon Panjatan, Kabupaten Kulon Progo; 2) Faktor-faktor yang mempengaruhi pemanfaatan media internet sebagai sumber informasi pertanian bagi pemuda tani lahan pasir pantai di Kalurahan Bugel, Kapanewon Panjatan, Kabupaten Kulon Progo. Metode yang digunakan pada penelitian ini yaitu metode deskriptif dengan pendekatan kuantitatif. Pengambilan sampel kapanewon, kalurahan, dan kelompok tani dilakukan secara purposive sampling. Pengambilan sampel anggota kelompok tani usia 16 – 40 tahun dilakukan dengan metode simple random sampling, dimana setiap kelompok tani diambil masing-masing 20 anggota kelompok tani. Total responden sebanyak 40 pemuda tani. Metode analisis yang digunakan yaitu uji proporsi dan analisis regresi linear berganda. Hasil penelitian menunjukkan bahwa pemanfaatan internet sebagai sumber informasi pertanian bagi pemuda tani lahan pasir pantai di Kalurahan Bugel, Kapanewon Panjatan, Kabupaten Kulon Progo termasuk kategori rendah. Faktor-faktor yang secara signifikan mempengaruhi pemanfaatan internet sebagai sumber informasi pertanian bagi pemuda tani lahan pasir pantai di Kalurahan Bugel, Kapanewon Panjatan, Kabupaten Kulon Progo yaitu intensitas akses internet dan keragaman instrumen.

**Kata Kunci:** Internet, pertanian, sumber informasi, pemuda tani, lahan pasir pantai, Kulon Progo.

## ABSTRACT

*This research was conducted in Bugel Village, Panjatan Sub-district, Kulon Progo Regency with the objectives analysing of: 1) Level of internet utilization as a source of agricultural information for coastal young farmers in Bugel Village, Panjatan Sub-district, Kulon Progo Regency and 2) The influencing factors of internet utilization as a source of agricultural information for coastal young farmers in Bugel Village, Panjatan Sub-district, Kulon Progo Regency. The basic method of the study was a descriptive method with a quantitative approach. The sampling selection of sub-district, village, and farming groups was done by purposive sampling. The members of the farmers groups aged 16 – 40 years were chosen by using simple random sampling, where from each farmer group was taken 20 members. Total respondents were 40 of young farmers. The analytical method used in this study was the proportion test and multiple linear regression analysis. The research results of confirmed that the internet utilization as a source of agricultural information for coastal young farmers in Bugel Village, Panjatan Sub-district, Kulon Progo Regency was in low category. Factors that significantly influence to the internet utilization as a source of agricultural information for coastal young farmers in Bugel Village, Panjatan Sub-district, Kulon Progo Regency were internet access intensity and variety of instruments.*

**Keyword:** Internet, agricultural, information sources, young farmers, coastal, Kulon Progo.