



TABLE OF CONTENTS

TITLE PAGE	I
ENDORSEMENT	II
APPROVAL.....	III
STATEMENT OF ANTI- PLAGIARISM	IV
ABSTRACT	IX
CHAPTER I: INTRODUCTION.....	1
A. BACKGROUND	1
B. RESEARCH QUESTIONS.....	6
C. RESEARCH GOAL.....	7
D. ORIGINALITY OF RESEARCH.....	7
E. BENEFITS OF STUDY.....	10
CHAPTER II: THEORETICAL FRAMEWORK.....	11
A. CONSUMER PROTECTION ACT.....	11
B. FALSE ADVERTISING CRIME IN INDONESIA	15
C. CORPORATION AS A SUBJECT OF CRIMINAL LAW	22
D. ADMINISTRATIVE CRIMINAL LAW.....	39
CHAPTER III: RESEARCH METHOD.....	44
A. TYPE OF RESEARCH.....	44
B. TYPE OF DATA.....	44
C. DATA COLLECTION METHOD	45
D. DATA ANALYSIS.....	46
E. RESEARCH LIMITATION.....	49
CHAPTER IV: ANALYSIS	50
A. THE LEGAL ENFORCEMENT ON THE CONSUMER PROTECTION ACT AGAINST CORPORATE FALSE ADVERTISEMENT IN INDONESIA	50
1. Enforcement of False Advertisement through Administrative Sanctions 50	
2. Cases that Should Have been Addressed as a Corporate Crime	67
B. HOW CORPORATE CRIMINAL RESPONSIBILITY SHOULD BE PURSUED ..	86
1. The Urgency to Popularize Corporate Criminal Responsibility for False Advertisement.....	86
2. Rethinking the Division between Administrative and Criminal Sanction 98	
CHAPTER V: CLOSURE.....	112



UNIVERSITAS
GADJAH MADA

Corporate Criminal Responsibility for False Advertisement
KHALIFAH AL KAYS Y, Devita Kartika Putri, S.H., LL.M.
Universitas Gadjah Mada, 2021 | Diunduh dari <http://etd.repository.ugm.ac.id/>

A. CONCLUSION	112
B. RECOMMENDATION	114
BIBLIOGRAPHY	119