

DAFTAR ISI

| | |
|---|------|
| HALAMAN JUDUL..... | i |
| PERNYATAAN BEBAS PLAGIASI | iii |
| HALAMAN PERSEMBAHAN | iv |
| PRAKATA..... | v |
| DAFTAR ISI..... | vii |
| DAFTAR GAMBAR | ix |
| DAFTAR TABEL..... | x |
| DAFTAR LAMPIRAN..... | xi |
| DAFTAR SINGKATAN | xii |
| INTISARI | xiii |
| <i>ABSTRACT</i> | xiv |
| BAB I. PENDAHULUAN | 1 |
| 1.1 Latar Belakang | 1 |
| 1.2 Permasalahan Penelitian..... | 3 |
| 1.3 Tujuan Penelitian..... | 4 |
| 1.4 Manfaat Penelitian..... | 5 |
| 1.5 Keaslian Penelitian..... | 6 |
| BAB II. TINJAUAN PUSTAKA DAN LANDASAN TEORI | 8 |
| 2.1 Tinjauan Pustaka | 8 |
| 2.2 Landasan Teori | 21 |
| 2.2 Kerangka Teori..... | 22 |
| 2.3 Hipotesis..... | 23 |
| 2.4 Kerangka Konsep | 24 |
| BAB III. METODE PENELITIAN..... | 25 |
| 3.1 Rancangan Penelitian | 25 |
| 3.2 Waktu dan Tempat Penelitian | 26 |
| 3.3 Identifikasi Variabel Penelitian..... | 26 |
| 3.4 Definisi Variabel Operasional..... | 27 |
| 3.5 Bahan Penelitian..... | 27 |

| | | |
|---------|----------------------------------|-----|
| 3.6 | Instrumen Penelitian..... | 30 |
| 3.7. | Prosedur Penelitian..... | 30 |
| 3.8. | Analisis Data | 35 |
| 3.9. | Skema Penelitian | 38 |
| BAB IV. | HASIL DAN PEMBAHASAN | 39 |
| 4.1 | Hasil | 39 |
| 4.2 | Pembahasan | 59 |
| BAB V. | KESIMPULAN DAN REKOMENDASI | 64 |
| 5.1 | Kesimpulan..... | 64 |
| 5.2 | Rekomendasi | 64 |
| | DAFTAR PUSTAKA | 66 |
| | LAMPIRAN | 75 |
| | RINGKASAN | 128 |