

## DAFTAR PUSTAKA

- Ansoff, H. Igor (1957). *Strategies for Diversification*, Harvard Business Review, September-October 1957.
- Barney, J. B. dan Hesterly, W. S (2015). *Strategic Management and Competitive Advantage Concepts and Cases - Global Edition*, 5<sup>th</sup> edition. Pearson Education Limited, United States of America.
- Besanko, D., Dranove, D., Shanley, M., dan Schaefer, S. (2016). *Economics of Strategy*, 6<sup>th</sup> edition. John Wiley & Sons, Inc.
- Brigham, E.F., Houston, J.F., Ming Hsu, Kee Kong Y. dan Ariffin A. N. B (2018). *Essential of Financial Management*, 4<sup>th</sup> Edition. Cengage Learning Asia, Singapore.
- Corporate Planning Directorate PLN (2020). *Proyeksi Perencanaan Ketenagalistrikan Melalui RUPTL*. Tersedia di [https://gatrik.esdm.go.id/assets/uploads/download\\_index/files/a5693-09092020-proyeksi-perencanaan-ketenagalistrikan-presentasi-dirren.pdf](https://gatrik.esdm.go.id/assets/uploads/download_index/files/a5693-09092020-proyeksi-perencanaan-ketenagalistrikan-presentasi-dirren.pdf). Diakses pada 04 April 2021.
- Goold, M. & Campbell, A. (1994). *Desperately Seeking Synergy*. Harvard Business Review September-October 1998.
- Hirth, L dan Steckel J. C (2016). *The role of capital costs in decarbonizing the electricity sector*. Tersedia di <https://iopscience.iop.org/article/10.1088/1748-9326/11/11/114010/pdf>. Diakses pada 03 April 2021.
- IATA. (2020). *Outlook for airlines' cash burn*. Tersedia di <https://www.iata.org/en/iata-repository/publications/economic-reports/outlook-for-airlines-cash-burn/>. Diakses pada 04 November 2020.
- ICAO. (2020). *Economic Impact Analysis*. Tersedia di <https://www.icao.int/sustainability/Documents/COVID-19/ICAO%20COVID%202020%2010%2028%20Economic%20Impact.pdf>. Diakses pada 04 November 2020.
- IDX. (2021). *Laporan Keuangan dan Tahunan*. Tersedia di <https://www.idx.co.id/perusahaan-tercatat/laporan-keuangan-dan-tahunan/>. Diakses pada 06 Maret 2021.
- Johnson, R. B., & Onwuegbuzie, A. J. (2004). *Mixed methods research: A research paradigm whose time has come*, Educational Researcher, Vol. 33, No. 7, pp. 14-26.

- Kotler, P. dan Keller, K. (2016). *Marketing Management*, 15th Edition. Pearson Education, Inc., Upper Saddle River, N.J.
- Miguel, Joseph. (1996). *Value Chain Analysis for Assessing Competitive Advantage*. Institute of Management Accountants, Canada
- Miles, M. B., & Huberman, A. M. (1994). *Qualitative data analysis: An expanded sourcebook*, 2<sup>nd</sup> Edition. SAGE Publications, Thousand Oaks.
- Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. The Free Press, New York.
- Porter, M. E. (1987). *From Competitive Advantage to Corporate Strategy*. Harvard Business Review May/June 65 (3): 43-59.
- Porter, M. E. (2008). HBR's *Must Read on Strategy: The Five Competitive Forces That Shape Strategy*. Harvard Business Review January: 23-41.
- Thompson, Jr.,A.A., Peteraf, M.A., Gamble, J.E., dan Strickland III, A. J. (2018). *Crafting and executing strategy-The quest for competitive advantage: Concepts and cases*, 21<sup>st</sup> Edition. McGraw-Hill, New York, NY.
- Tjiptono, Fandy. (2007). *Pemasaran Jasa*. Bayu Media, Malang.
- Wibowo, A. (2020). *Corporate Strategy: Konsep dan Praktik*. 1<sup>st</sup> Edition Andi offset, Yogyakarta.
- Worldbank. (2020). *Global Outlook*. Tersedia di <https://openknowledge.worldbank.org/bitstream/handle/10986/33748/211553-Ch01.pdf>. Diakses pada 02 Desember 2020.
- Wyman, O. (2020). *Update: Impact Of Covid-19 On Commercial MRO*. Tersedia di [https://www.oliverwyman.com/content/dam/oliver-wyman/v2/media/July\\_Update\\_Impact\\_of\\_COVID19\\_on\\_Commercial\\_MRO\\_2020.pdf](https://www.oliverwyman.com/content/dam/oliver-wyman/v2/media/July_Update_Impact_of_COVID19_on_Commercial_MRO_2020.pdf). Diakses pada 04 November 2020.
- Zahara, E. L dan Rizky M.N, A (2020). *Analisis Ringkas Cepat: Anggaran Pertahanan Indonesia*. Pusat Kajian Anggaran Badan Keahlian Sekretariat Jenderal DPR RI. Tersedia di <https://berkas.dpr.go.id/puskajianggaran/analisis-ringkas-cepat/public-file/analisis-ringkas-cepat-public-28.pdf>. Diakses pada 05 April 2021.