

DAFTAR PUSTAKA

- Akgün, A. E., Lynn, G. S., dan Byrne, J. C. (2006). Antecedents and consequences of unlearning in new product development teams. *Journal of Product Innovation Management*, 23(1), 73–88. <https://doi.org/https://doi.org/10.1111/j.1540-5885.2005.00182.x>
- Albers, S., dan Rundshagen, V. (2020). European airlines' strategic responses to the COVID-19 pandemic (January-May, 2020). *Journal of Air Transport Management*, 87(June), 101863. <https://doi.org/10.1016/j.jairtraman.2020.101863>
- Ansoff, H. I. (1957). Strategies for Diversification. *Harvard Business Review*, 35(5), 113–124.
- Badan Pusat Statistik. (2018). *Hasil Pendataan Usaha/Perusahaan Sensus Ekonomi 2016-Lanjutan Indonesia*. Badan Pusat Statistik. <http://library1.nida.ac.th/termpaper6/sd/2554/19755.pdf>
- Baroto, M. B., Bin Abdullah, M. M., dan Wan, H. L. (2012). Hybrid Strategy: A New Strategy for Competitive Advantage. *International Journal of Business and Management*, 7(20), 120–133. <https://doi.org/10.5539/ijbm.v7n20p120>
- Baye, M. R., dan Prince, J. T. (2017). *Managerial Economics and Business Strategy* (Ninth Edit). McGraw-Hill Education.
- Benner, M. J., dan Zenger, T. (2016). The Lemons Problem in Markets for Strategy. *Strategy Science*, 1(2), 71–89. <https://doi.org/10.1287/stsc.2015.0010>
- Bisnis.com. (2020). *Company Profile & Rate Card*.
- Brege, S., dan Brandes, O. (1993). The successful double turnaround of ASEA and ABB – twenty lessons. *Journal of Strategic Change*, 2(4), 185–205.
- Bryson, J. M. (1981). A perspective on planning and crises in the public sector. *Strategic Management Journal*. <https://doi.org/10.1002/smj.4250020207>
- Bundy, J., Pfarrer, M. D., Short, C. E., dan Coombs, W. T. (2017). Crises and Crisis Management: Integration, Interpretation, and Research Development. In *Journal of Management* (Vol. 43, Nomor 6). <https://doi.org/10.1177/0149206316680030>
- Chakrabarti, A. (2015). Organizational adaptation in an economic shock: The role of growth reconfiguration. *Strategic Management Journal*. <https://doi.org/10.1002/smj.2309>

- CNN Indonesia. (2020). *WHO: Angka Kematian Covid RI 3,4%, Data Tak Penuhi Standar*. <https://www.cnnindonesia.com/nasional/20201204141420-20-578011/who-angka-kematian-covid-ri-34-data-tak-penuhi-standar>
- Collis, D. J., dan Montgomery, C. A. (2005). *Corporate Strategy: A Resource-Based Approach* (2nd ed.). McGraw-Hill/Irwin.
- De Carolis, D. M., Yang, Y., Deeds, D. L., dan Nelling, E. (2009). Weathering the storm: the benefit of resources to high-technology ventures navigating adverse events. *Strategic Entrepreneurship Journal*. <https://doi.org/10.1002/sej.68>
- De Figueiredo, R. J. P., Feldman, E. R., dan Rawley, E. (2019). The costs of refocusing: Evidence from hedge fund closures during the financial crisis. *Strategic Management Journal*, 40(8), 1268–1290. <https://doi.org/10.1002/smj.3026>
- Detik.com. (2020). *Timeline Setengah Tahun COVID-19 di Indonesia*. <https://news.detik.com/berita/d-5156199/timeline-setengah-tahun-covid-19-di-indonesia/1>
- Dobusch, L., dan Schüßler, E. (2013). Theorizing path dependence: A review of positive feedback mechanisms in technology markets, regional clusters, and organizations. *Industrial and Corporate Change*, 22(3), 617–647. <https://doi.org/10.1093/icc/dts029>
- Dominic, E., Kim, H., dan Steve, B. (2005). Crisis management and services marketing. *Journal of Services Marketing*, 19(5), 336–345. <https://doi.org/10.1108/08876040510609943>
- Dong, E., Du, H., dan Gardner, L. (2020). An interactive web-based dashboard to track COVID-19 in real time. In *The Lancet Infectious Diseases* (Vol. 20, Nomor 5, hal. 533–534). Lancet Publishing Group. [https://doi.org/10.1016/S1473-3099\(20\)30120-1](https://doi.org/10.1016/S1473-3099(20)30120-1)
- Faulkner, B. (2001). Towards a framework for tourism disaster management. *Tourism Management*. [https://doi.org/10.1016/S0261-5177\(00\)00048-0](https://doi.org/10.1016/S0261-5177(00)00048-0)
- Frankiewicz, B., dan Chamorro-Premuzic, T. (2020). *Digital Transformation Is About Talent, Not Technology*. Harvard Business Review. <https://hbr.org/2020/05/digital-transformation-is-about-talent-not-technology>
- Hale, J. E., Dulek, R. E., dan Hale, D. P. (2005). Crisis response communication challenges: Building theory from qualitative data. *Journal of Business Communication*, 42(2), 112–134. <https://doi.org/10.1177/0021943605274751>
- Harvey, S., dan Haines, V. Y. (2005). Employer treatment of employees during a community crisis: The role of procedural and distributive justice. *Journal of Business and Psychology*, 20(1), 53–68. <https://doi.org/10.1007/s10869-005->

6983-z

- Horsley, J. S., dan Barker, R. T. (2002). Toward a synthesis model for crisis communication in the public sector an initial investigation. In *Journal of Business and Technical Communication* (Vol. 16, Nomor 4). <https://doi.org/10.1177/105065102236525>
- HuggingFace. (2020a). *panggi/t5-base-indonesian-summarization-cased*. *Hugging Face*. <https://huggingface.co/panggi/t5-base-indonesian-summarization-cased>
- HuggingFace. (2020b). *T5 — transformers 4.1.1 documentation*. https://huggingface.co/transformers/model_doc/t5.html
- IDX. (2021). *BEI Implementasikan IDX Industrial Classification*. <https://www.idx.co.id/berita/press-release-detail/?emitenCode=1455>
- Ikhwantri, F. (2019). *Cross-Lingual Transfer for Distantly Supervised and Low-resources Indonesian NER*. <http://arxiv.org/abs/1907.11158>
- ILO-SCORE Indonesia. (2020). *Temuan-Temuan Utama Survei Usaha Terdampak COVID-19 dari program ILO-SCORE Indonesia*. 6. https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---ilo-jakarta/documents/publication/wcms_745054.pdf
- King, G. (2002). Crisis management & team effectiveness: A closer examination. *Journal of Business Ethics*, 41(3), 235–249. <https://doi.org/10.1023/A:1021200514323>
- Kraus, S., Clauss, T., Breier, M., Gast, J., Zardini, A., dan Tiberius, V. (2020). The economics of COVID-19: initial empirical evidence on how family firms in five European countries cope with the corona crisis. *International Journal of Entrepreneurial Behaviour and Research*, 26(5), 1067–1092. <https://doi.org/10.1108/IJEBr-04-2020-0214>
- Kumar A. P., S. (2019). Aligning Talent Acquisition Practices to Strategic Business Objectives. *NHRD Network Journal*, 12(3), 261–269. <https://doi.org/10.1177/2631454119888092>
- Kurniawan, K., dan Louvan, S. (2019). IndoSum: A New Benchmark Dataset for Indonesian Text Summarization. *Proceedings of the 2018 International Conference on Asian Language Processing, IALP 2018*, 215–220. <https://doi.org/10.1109/IALP.2018.8629109>
- Lee, T. D., Chung, W., dan Taylor, R. E. (2011). A strategic response to the financial crisis: An empirical analysis of financial services advertising before and during the financial crisis. *Journal of Services Marketing*, 25(3), 150–164. <https://doi.org/10.1108/08876041111129146>

- Li, S., dan Tallman, S. (2011). MNC strategies, exogenous shocks, and performance outcomes. In *Strategic Management Journal*. <https://doi.org/10.1002/smj.918>
- Maier, S. (2010). All the news fit to post? Comparing news content on the web to newspapers, television, and radio. *Journalism and Mass Communication Quarterly*, 87(3–4), 548–562. <https://doi.org/10.1177/107769901008700307>
- Ndofor, H. A., Vanevenhoven, J., dan Barker, V. L. (2013). Software firm turnarounds in the 1990s: An analysis of reversing decline in a growing, dynamic industry. *Strategic Management Journal*, 34(9), 1123–1133. <https://doi.org/10.1002/smj.2050>
- Ou-Yang, L. (2020). *GitHub - codelucas/newspaper: News, full-text, and article metadata extraction in Python 3. Advanced docs:* <https://github.com/codelucas/newspaper>
- Park, Y. W., Hong, P., dan Roh, J. J. (2013). Supply chain lessons from the catastrophic natural disaster in Japan. *Business Horizons*, 56(1), 75–85. <https://doi.org/10.1016/j.bushor.2012.09.008>
- Pearce II, J. A., dan Robbins, K. (1993). Toward Improved Theory and Research on Business Turnaround. *Journal of Management*, 19(3), 613–636. <https://doi.org/10.1177/014920639301900306>
- Pearson, C. M., dan Clair, J. a. (1998). Crisis Management Reframing. *The Academy of Management Review*, 23(1), 59–76.
- Pikuliak, M., Šimko, M., dan Bieliková, M. (2021). Cross-lingual learning for text processing: A survey. *Expert Systems with Applications*, 165. <https://doi.org/10.1016/j.eswa.2020.113765>
- Raffel, C., Shazeer, N., Roberts, A., Lee, K., Narang, S., Matena, M., Zhou, Y., Peter, W. L., dan Liu, J. (2019). Exploring the limits of transfer learning with a unified text-to-text transformer. In *arXiv*.
- Reymen, I. M. M. J., Andries, P., Berends, H., Mauer, R., Stephan, U., dan van Burg, E. (2015). Understanding Dynamics of Strategic Decision Making in Venture Creation: A Process Study of Effectuation and Causation. *Strategic Entrepreneurship Journal*. <https://doi.org/10.1002/sej.1201>
- Riffe, D., Ellis, B., Rogers, M. K., Van Ommeren, R. L., dan Woodman, K. A. (1986). Gatekeeping and the Network News Mix. *Journalism & Mass Communication Quarterly*, 63(2), 315–321. <https://doi.org/10.1177/107769908606300211>
- Robbins, D. K., dan Pearce II, J. A. (1992). Turnaround: Retrenchment and Recovery. *Strategic Management Journal*, 13(4), 287–309.

- Salsberg, B. (2020). *The Case for M&A in a Downturn*. <https://hbr.org/2020/05/the-case-for-ma-in-a-downturn>
- Sammut-Bonnici, T., dan McGee, J. (2015). *Strategic Renewal*. Wiley *Encyclopedia of Management*, 1–3. <https://doi.org/10.1002/9781118785317.weom120211>
- Samra, Y. M., Zhang, H., Lynn, G. S., dan Reilly, R. R. (2019). Crisis management in new product development: A tale of two stories. *Technovation*, 88. <https://doi.org/10.1016/j.technovation.2018.06.001>
- Schindler, P. S. (2019). *Business Research Methods* (13th ed.). McGraw-Hill.
- Sekaran, U., dan Bougie, R. (2016). *Research Methods For Business: A Skill Building Approach* (7th ed.). John Wiley & Sons. https://doi.org/10.1007/978-94-007-0753-5_102084
- Sokol, M., dan Pataccini, L. (2020). Winners And Losers In Coronavirus Times: Financialisation, Financial Chains and Emerging Economic Geographies of The Covid-19 Pandemic. *Tijdschrift voor Economische en Sociale Geografie*, 111(3), 401–415. <https://doi.org/10.1111/tesg.12433>
- Stieglitz, N., Knudsen, T., dan Becker, M. C. (2016). Adaptation and inertia in dynamic environments. *Strategic Management Journal*. <https://doi.org/10.1002/smj.2433>
- SWA. (2020). *Media Sales Kit*.
- SWA. (2021). *About - SWA.co.id*. <https://swa.co.id/about>
- Tabrizi, B., Lam, E., Girard, K., dan Irvin, V. (2019). *Digital Transformation Is Not About Technology*. Harvard Business Review. <https://hbr.org/2019/03/digital-transformation-is-not-about-technology>
- Teaching & Learning University Libraries. (2018). *Choosing & Using Sources: A Guide to Academic Research*. The Ohio State University. <https://ohiostate.pressbooks.pub/choosingsources/>
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Tempo. (2020). *Jokowi: Stimulus Hanya untuk Perusahaan yang Tak PHK Pkerjanya*. <https://bisnis.tempo.co/read/1337304/jokowi-stimulus-hanya-untuk-perusahaan-yang-tak-phk-pekerjanya/full&view=ok>
- The Jakarta Post. (2020). *COVID-19's impact on growth by sector, region - Opinion - The Jakarta Post*. <https://www.thejakartapost.com/academia/2020/09/01/covid-19s-impact-on->

growth-by-sector-region.html

- Thompson, A. A., Peteraf, M. A., Gamble, J. E., dan Strickland, A. J. I. (2020). *Crafting & Executing Strategy* (22e ed.). McGraw-Hill.
- Tu, J. V. (1996). Advantages and disadvantages of using artificial neural networks versus logistic regression for predicting medical outcomes. *Journal of Clinical Epidemiology*, 49(11), 1225–1231. [https://doi.org/10.1016/S0895-4356\(96\)00002-9](https://doi.org/10.1016/S0895-4356(96)00002-9)
- Wan, W. P., dan Yiu, D. W. (2009). From crisis to opportunity: environmental jolt, corporate acquisitions, and firm performance. *Strategic Management Journal*, 30(7), 791–801. <https://doi.org/10.1002/smj.744>
- Warta Ekonomi. (2019). *Media Profile & Rate Card 2019*.
- Wenzel, M. (2015). Path dependence and the stabilization of strategic premises: how the funeral industry buries itself. *Business Research*, 8(2), 265–299. <https://doi.org/10.1007/s40685-015-0021-4>
- Wenzel, M., Stanske, S., dan Lieberman, M. B. (2020). Strategic responses to crisis. *Strategic Management Journal*, March, 7–18. <https://doi.org/10.1002/smj.3161>
- WHO. (2020a). *Coronavirus disease (COVID-19): How is it transmitted?* <https://www.who.int/news-room/q-a-detail/coronavirus-disease-covid-19-how-is-it-transmitted>
- WHO. (2020b). Coronavirus Disease 2019 Situation Report - 51. In *WHO Bulletin* (Vol. 2019, Nomor March). <https://www.who.int/emergencies/diseases/novel-coronavirus-2019>
- WHO. (2020c). Novel Coronavirus (2019-nCoV) Situation Report - 1. In *WHO Bulletin*.
- Wolf, T., Debut, L., Sanh, V., Chaumond, J., Delangue, C., Moi, A., Cistac, P., Rault, T., Louf, R., Funtowicz, M., Davison, J., Shleifer, S., von Platen, P., Ma, C., Jernite, Y., Plu, J., Xu, C., Scao, T. Le, Gugger, S., ... Rush, A. M. (2019). *HuggingFace's Transformers: State-of-the-art Natural Language Processing*. <http://arxiv.org/abs/1910.03771>
- Zimmer, C., Corum, J., dan Wee, S.-L. (2021). *Covid-19 Vaccine Tracker Updates: The Latest - The New York Times*. <https://www.nytimes.com/interactive/2020/science/coronavirus-vaccine-tracker.html?auth=login-google#jnj>