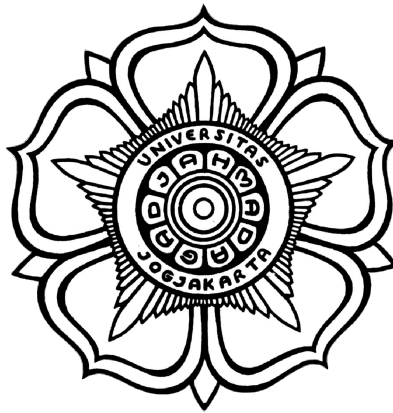


**ANALISIS PENGGUNAAN GAYA DAN FUNGSI BAHASA
DALAM WACANA IKLAN PRODUK KECANTIKAN
PADA MAJALAH ELLE KOREA:
KAJIAN SEMANTIK**

SKRIPSI



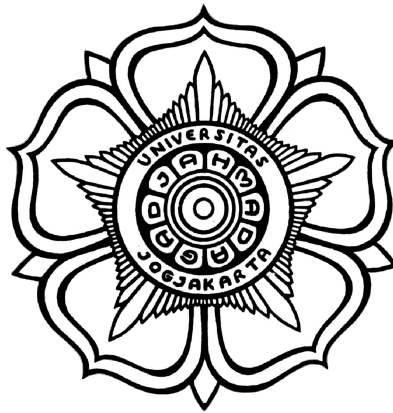
Oleh:

PRILIA ADIYANA PUTRI
14/364546/SA/17363

**PROGRAM STUDI BAHASA DAN KEBUDAYAAN KOREA
DEPARTEMEN BAHASA DAN SASTRA
FAKULTAS ILMU BUDAYA
UNIVERSITAS GADJAH MADA
YOGYAKARTA
2021**

**ANALYSIS ON THE USE OF LANGUAGE STYLE
AND FUNCTION OF LANGUAGE IN BEAUTY PRODUCT
ADVERTISING AS SEEN ON KOREA'S ELLE MAGAZINE**

UNDERGRADUATE THESIS



Written by:

PRILIA ADIYANA PUTRI
14/364546/SA/17363

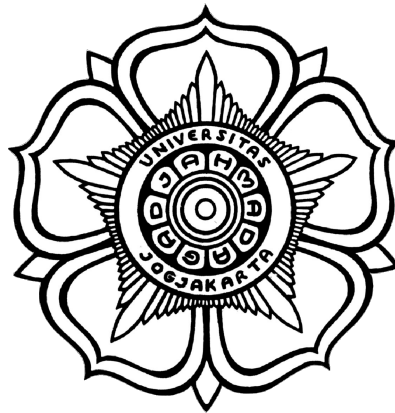
**KOREAN LANGUAGE AND CULTURE PROGRAM
DEPARTMENT OF LANGUAGE AND LITERATURE
FACULTY OF CULTURAL SCIENCES
GADJAH MADA UNIVERSITY
YOGYAKARTA**

2021

엘르 코리아 웹사이트의 화장품 광고문에

사용된 수사법 및 언어의 기능 분석

논문



쁘릴리아 아디야나 뿌뜨리
14/364546/SA/17363

가자마다대학교
인문대학
언어문학부
한국어문화학과
족자카르타
2021