

Daftar Pustaka

- Ajzen, I. (1991). The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 50, 179–211.
- _____. (2005). *Attitudes, Personality and Behavior* (2nd edition). Berkshire: Open University Press-McGraw Hill Education
- Barber, N., Kuo, P., Bishop, M., & Goodman, R. (2012). Measuring Psychographics to Assess Purchase Intention and Willingness to Pay. *Journal of Consumer Marketing*, 29(4), 280–292. DOI: 10.1108/07363761211237353.
- Barker, V., Dozier, D., M., Weiss, A. S., & Borden, D. L. (2013). Facebook “Friends”: Effects of Social Networking Site Intensity, Social Capital Affinity, and Flow on Reported Knowledge-Gain. *J Soc Media Soc.*, 2(2), 76–97.
- Baron, R.M., & Kenny, D.A. (1986). The moderator-mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182.
- Brown, Z., & Tiggemann, M. (2016). Attractive Celebrity and Peer Images on Instagram: Effect on Women’s Mood and Body Image. *Body Image*, 19, 37–43. DOI: 10.1016/j.bodyim.2016.08.007.
- Casdari. (2006). *Peningkatan Minat Belajar Anak*. Malang: Bayumedia.
- Cash, T. F. (2000). *The Multidimensional Body-Self Relations Questionnaire: Users' Manual*. Virginia: Old Dominion University Press.
- _____, Fleming, E., Alindogan, J., Steadman, L., & Whitehead, A. (2002). Beyond Body Image as a Trait: The Development and Validation of the Body Image States Scale. *Eating Disorders*, 10(2), 103–113. DOI:10.1080/10640260290081678.
- _____, & Pruzinsky, T. (2002). *Body Image: A Handbook of Theory, Research, and Clinical Practice*. New York: Guilford Press.
- Chairah, P. (2012). *Hubungan Gambaran Body Image dan Pola Makan Remaja Putri di SMA Negeri 38 Jakarta* (Skripsi). Depok: Fakultas Ilmu Keperawatan Universitas Indonesia.
- Chao, M., Xue, D., Liu, T., Yang, H., & Hall, B. J. (2020). Media use and acute psychological outcomes during COVID-19 outbreak in China. *Journal of Anxiety Disorders*, 102248. doi:10.1016/j.janxdis.2020.102248
- Chase, M. E. (2001). *Identity Development and Body Image Dissatisfaction in College Females*. New York: Guilford Publications.
- Cohen, R., Newton-John, T., & Slater, A. (2017). The relationship between Facebook and Instagram appearance-focused activities and body image concerns in young women. *Body Image*, 23, 183–187. doi:10.1016/j.bodyim.2017.10.002
- Creswell, W. J. (2013). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. New Delhi, SAGE Publications.
- De Vries, D. A., Möller, A. M., Wieringa, M. S., Eigenraam, A. W., & Hamelink, K. (2017). Social Comparison as the Thief of Joy: Emotional Consequences of Viewing Strangers’ Instagram Posts. *Media Psychology*, 21(2), 222–245. DOI:10.1080/15213269.2016.1267647.

- Del Barrio-García, S., & Luque-Martínez, T. (2003). Modelling consumer response to differing levels of comparative advertising. *European Journal of Marketing*, 37(1), 256–274. DOI:10.1108/03090560310453299.
- Eom, H. J., & Seock, Y. K. (2017). Purchase Intention Toward Luxury Fashion Brands from the Social Comparison Perspective: An Extended Abstract. *Developments in Marketing Science: Proceedings of the Academy of Marketing Science*, 1277–1280.
- KBBI. (2020, August 10). *Kamus Besar Bahasa Indonesia*. Retrieved from KBBI Daring: <https://kbbi.kemdikbud.go.id/>
- Festinger, L. (1954). A theory of social comparison processes. *Human Relations*, 7, 117–140. DOI: 10.1177/001872675400700202.
- Frison, E., & Eggermont, S. (2017). Browsing, posting, and liking on Instagram: The reciprocal relationships between different types of Instagram use and adolescents' depressed mood. *Cyberpsychology, Behavior & Social Networking*, 20(10), 603–609. DOI:10.1089/cyber.2017.0156.
- Goffman, E. (1995). *The Presentation of Self in Everyday Life*. New York: Double Day.
- Grabe, S., Ward, L. M., & Hyde, J. S. (2008). The role of the media in body image concerns among women: A meta-analysis of experimental and correlational studies. *Psychological Bulletin*, 134, 460–476.
- Heinberg, L. J., & Thompson, J. K. (1992). Social comparison: Gender, target importance ratings, and relation to body image disturbance. *Journal of Social Behavior and Personality*, 7(2), 335–344.
- Holland, G., & Tiggemann, M. (2016). A systematic review of the impact of the use of social networking sites on body image and disordered eating outcomes. *Body Image*, 17, 100–110. DOI:10.1016/j.bodyim.2016.02.008.
- Hulukati, W., & Djibrán, M. R. (2018). Analisis Tugas Perkembangan Mahasiswa Fakultas Psikologi Ilmu Pendidikan Universitas Negeri Gorontalo. *Bimbingan dan Konseling: Teori dan Praktik*, 2(1), 73.
- Janie, D. N. (2012). *Statistik Deskriptif & Regresi Linier Berganda Dengan SPSS*. Semarang: Semarang University Press.
- Jose, P. E. (2013). *Doing Statistical Mediation and Moderation*. New York: The Guilford Press.
- Jupiter, D. C. (2017). Assumptions of statistical tests: what lies beneath. *The Journal of Foot and Ankle Surgery*, 56(4), 910–913.
- Klenow, S. B., Williamson, C., Arlitt, M., & Keshvadi, S. (2019). Campus-Level Instagram Traffic: A Case Study. 2019 IEEE 27th International Symposium on Modeling, Analysis, and Simulation of Computer and Telecommunication Systems (MASCOTS). DOI:10.1109/mascots.2019.00032.
- Kleemans, M., Daalmans, S., Carbaat, I., & Anschütz, D. (2016). Picture Perfect: The Direct Effect of Manipulated Instagram Photos on Body Image in Adolescent Girls. *Media Psychology*, 21(1), 93–110. DOI:10.1080/15213269.2016.1257392.
- Koch, J., Frommeyer, B., & Schewe, G. (2020). Online Shopping Motives during the COVID-19 Pandemic—Lessons from the Crisis. *Sustainability*, 12(24), 10247. doi:10.3390/su122410247

- Kulmala, M., Mesiranta, N., & Tuominen, P. (2013). Organic and amplified eWOM in consumer fashion blogs. *Journal of Fashion Marketing and Management: An International Journal*, 17(1), 20–37. DOI:10.1108/13612021311305119.
- Lee, E., Lee, J., Moon, J. H., & Sung, Y. (2015). Pictures speak louder than words: Motivations for using Instagram. *Cyberpsychology, Behavior, and Social Networking*, 18, 552–556. DOI: 10.1089/cyber.2015.0157.
- Morwitz, V. (2012). Consumers' Purchase Intentions and their Behavior. *Foundations and Trends in Marketing*, 7(3), 181–230. DOI:10.1561/17000000036.
- Nathania, G. (2018). *Hubungan antara Kebutuhan akan Keunikan dengan Intensi Membeli Fashion Premium pada Generasi Y* (Skripsi). Yogyakarta: Fakultas Psikologi Universitas Sanata Dharma.
- Nursyaifuddin, M. (2016). *Pengaruh Perbandingan Sosial, Self-Esteem, dan Thin Ideal Internalization terhadap Body Dissatisfaction pada Ibu di Jakarta Selatan* (Skripsi). Jakarta: Fakultas Psikologi Universitas Islam Negeri Syarif Hidayatullah.
- O'Brien, K. S., Caputi, P., Minto, R., Peoples, G., Hooper, C., Kell, S., & Sawley, E. (2009). Upward and downward physical appearance comparisons: Development of scales and examination of predictive qualities. *Body Image*, 6(3), 201–206. DOI:10.1016/j.bodyim.2009.03.003.
- Opiri, J., & Lang, C. (2016). The Impact of the Self-Esteem and Consumption Values on Consumers Attitude and Intention to Purchase Luxury Fashion Products. *International Textile and Apparel Association Annual Conference Proceedings*, 73(1), 1-2.
- Papalia, D.E., Olds, S.W., & Feldman, R.D. (2001). *Human Development* (8th ed.). Boston: McGraw Hill.
- Rajput, N., Kesharwani, S., & Khanna, A. (2012). Dynamics of female buying behavior: a study of branded apparels in India. *International Journal of Marketing Studies*, 4(4), 121-129.
- Reber, A. S., & Reber, E. S. (2010). *Kamus Psikologi*. Jakarta: PT. Raja Grafindo.
- Rieke, S. E., Fowler, D. C., Chang, H. J., & Velikova, N. (2016). Exploration of factors influencing body image satisfaction and purchase intent. *Journal of Fashion Marketing and Management: an International Journal*, 20(2), 208–229. DOI:10.1108/jfmm-12-2015-0094.
- Rombe, S. (2014). *Hubungan Body Image dan Kepercayaan Diri dengan Perilaku Konsumtif pada Remaja Putri di SMA Negeri 5 Samarinda* (Naskah Publikasi) Samarinda: Universitas Mulawarman.
- Schaefer, L. M., & Thompson, J. K. (2018). The Development and Validation of the Physical Appearance Comparison Scale–3 (PACS-3). *Psychological Assessment*, 30(10), 1330–1341. DOI: 10.1037/pas0000576.
- Schiffman, L. G., & Wisenbult, J. L. (2015). *Consumer Behavior* (11th ed.). New Jersey: Pearson Education.
- Sherlock, M., & Wagstaff, D. L. (2018). Exploring the Relationship Between Frequency of Instagram Use, Exposure to Idealized Images, and Psychological Well-being in Women. *Psychology of Popular Media Culture*, 8, 482–490, DOI: 10.1037/ppm0000182.
- Simmel, G. (1957). *Fashion*. *The American Journal of Sociology*, 62(6), 541–558.

- Singh, S., Dixit, A., & Joshi, G. (2020). "Is compulsive social media use amid COVID-19 pandemic addictive behavior or coping mechanisms? *Asian Journal of Psychiatry*, 54, 102290. doi:10.1016/j.ajp.2020.102290
- Sokolova, K., & Kefi, H. (2019). Instagram and Youtube Bloggers Promote It, Why Should I Buy? How Credibility and Parasocial Interaction Influence Purchase Intentions. *Journal of Retailing and Consumer Services*. DOI:10.1016/j.jretconser.2019.01.011.
- Spears, N., & Singh, S. N. (2004). Measuring Attitude toward the Brand and Purchase Intentions. *Journal of Current Issues & Research in Advertising*, 26(2), 53–66. DOI:10.1080/10641734.2004.10505164.
- Statista, 2020. (2020, May 14). *Instagram: Statistics & Facts*. Retrieved from Statista: <https://www.statista.com/topics/1882/Instagram/>
- Subrahmanyam, K., & Smahel, D. (2011). *Digital Youth: Advancing Responsible Adolescent Development*. New York: Springer Science and Business Media.
- Suls, J., & Wheeler, L. (2000). A Selective History of Classic and Neo-Social Comparison Theory. *Handbook of Social Comparison*, 1, 3–19. doi:10.1007/978-1-4615-4237-7_1
- Swami, V., Taylor, R., & Carvalho, C. (2011). Body Dissatisfaction Assessed by the Photographic Figure Rating Scale is Associated with Sociocultural, Personality, and Media Influences. *Scandinavian Journal of Psychology*, 52, 57–63.
- Taqwa, M. I. (2018). *Intensitas Penggunaan Media Sosial Instagram Stories dengan Kesehatan Mental* (Skripsi). Malang: Fakultas Psikologi Universitas Muhammadiyah Malang.
- Tiggemann, M., & Zaccardo, M. (2015). Exercise to be Fit, not Skinny: The Effect of Fitspiration Imagery on Women's Body Image. *Body Image*, 15, 61–67. DOI:10.1016/j.bodyim.2015.06.003.
- Tran, L. T. T. (2021). Managing the effectiveness of e-commerce platforms in a pandemic. *Journal of Retailing and Consumer Services*, 58, 102287. doi:10.1016/j.jretconser.2020.102287
- Urbayatun, S. & Widhiarso, W. (2012). Variabel Mediator dan Moderator dalam Penelitian Psikologi Kesehatan Masyarakat. *Jurnal Psikologi*, 39(2), 180-188.
- Want, S. C. (2009). Meta-Analytic Moderators of Experimental Exposure to Media Portrayals of Women on Female Appearance Satisfaction: Social Comparisons as Automatic Processes. *Body Image*, 6, 257-269.
- Watts, L., & Chi, T. (2018). Key Factors Influencing the Purchase Intention of Activewear: An Empirical Study of US Consumers. *International Journal of Fashion Design, Technology and Education*, 1–10. DOI:10.1080/17543266.2018.1477995.
- Wiederhold, B. K. (2020). Social Media Use During Social Distancing. *Cyberpsychology, Behavior, and Social Networking*. doi:10.1089/cyber.2020.29181.bkw
- Widhiarso, W. (2010). *Catatan Pada Uji Linearitas Hubungan*. Yogyakarta: Fakultas Psikologi Universitas Gadjah Mada.
- Won Kim, J., & Chock T. M. (2015). Body Image: Associations Between Social Grooming on Facebook and Body Image Concerns. *Computers in Human Behavior*, 48, 331–339. DOI:10.1016/j.chb.2015.01.009.