

Peran Persepsi Risiko COVID-19 dan Kepribadian *Big Five* terhadap *Vaccine Hesitancy* pada Masa Pandemi COVID-19

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Abstrak

Program vaksinasi yang diluncurkan pemerintah merupakan salah satu upaya untuk mengatasi pandemi COVID-19 yang terus meluas. Di sisi lain, terdapat fenomena keraguan masyarakat untuk menerima maupun menolak vaksinasi, yang disebut *vaccine hesitancy*. Penelitian ini bertujuan mengetahui karakteristik *vaccine hesitancy* pada masyarakat Indonesia serta hubungannya dengan persepsi risiko COVID-19 dan ciri-ciri kepribadian *Big Five*. Penelitian ini merupakan studi *cross-sectional* dengan survei. Pengambilan data dilakukan melalui teknik *convenience sampling* dengan menyebarkan kuesioner secara daring dan melibatkan 390 partisipan dengan rentang usia 18-62 tahun ($M_{\text{usia}} = 30.68$, $SD = \pm 13.17$). Melalui analisis regresi, peneliti menemukan bahwa persepsi risiko COVID-19, *extraversion*, *conscientiousness*, dan *intellect* merupakan prediktor signifikan bagi *vaccine hesitancy*.

Kata kunci: COVID-19, kepribadian, persepsi risiko, *vaccine hesitancy*

Abstract

The vaccination program launched by the government is one of the efforts to overcome the COVID-19 pandemic that continues to spread. On the other hand, there is a phenomenon of public doubt about whether to accept or reject vaccination, which is called *vaccine hesitancy*. This study aims to determine the characteristics of *vaccine hesitancy* in Indonesian society and its relationship with the risk perception of COVID-19 and the Big Five personality traits. This research is a *cross-sectional* study with survey. We distributed the questionnaire online through *convenience sampling* technique and involved 390 participants aged 18-62 years ($M_{\text{age}} = 30.68$, $SD = \pm 13.17$). Through regression analyses, we found that risk perception of COVID-19, *extraversion*, *conscientiousness*, and *intellect* were significant predictors of *vaccine hesitancy*.

Keywords: COVID-19, personality, risk perception, *vaccine hesitancy*