

DAFTAR PUSTAKA

- Aji, A. W. (2016). Sense of Place Kawasan Titik Nol Kilometer Yogyakarta.
- Arikunto, S. (2010). *Prosedur Penelitian*. Jakarta: Rineka Cipta.
- Baris, M. (2014). Exploring public perception of urban identity: The case of Ankara.
- Basso, K. H. (1996). *Senses of Place*. America: School of American Research Press.
- Borrusso&Porceddu. (2009). A Tale of Two Cities. Density Analysis of CBD on Two Midsize Urban Areas in Northeastern Italy.
- Buletin Pelestarian Warisan Budaya dan Cagar Budaya Yogyakarta, Yogyakarta City of Philosophy*. (2014). Yogyakarta: Dinas Kebudayaan DIY.
- Burrough&Frank. (1996). *Geographic Objects with Indeterminate Boundaries*.
- Cullen, G. (1961). *The Concise of Townscape*. New York: Van Nostrand Reinhold Company.
- Florek&Janiszewska. (2007). Application of brand positioning concept to place branding, in: Destination Branding and Marketing.
- Gao, B. (2010). *Comprehensive Urban Design in Small Cities for Creation of Features*. The University of Tianjing.
- Ghozali, I. (2011). *Aplikasi Analisis Multivariate Dengan Program SPSS*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hardywinoto, S. (2007). Panduan Gerontologi.
- Hashemnezhad, A. Y. (2013). *Comparison the concepts of sense of place and attachment to place in Architectural Studies*. Malaysia Journal of Society and Space.
- Hidyataullah, A. R. (2019). Gerbang Benteng Kraton sebagai Pembentuk Identitas Kawasan dengan Pendekatan Sense of Place.
- Hull&Vigo. (1993). Place Identity: Symbol of Self In The Urban Fabric. *Landscape and Urban Planning*.
- Jorgensen&Stedman. (2011). *Sense of Place as an Attitude: Lakeshore Owners Attitudes Toward Their Properties*. Academic Press.
- Kalandides. (2011). The Problem With Spatial Identity: Revisiting the “Sense of Place”. *Place Management and Development*.

- Kalandides, A. (2011). The Problem With Spatial Identity: Revisiting the “Sense of Place”. *Management and Development*.
- Kamus Tata Ruang . (1997). Jakarta: Direktorat Jenderal Cipta Karya.
- Kavaratzis. (2004). City and Their Brands: Lessons from Corporate Branding. *Place Branding and Public Diplomacy*.
- Kavaratzis&Hatch. (2013). The Dynamics of Place Brands: An identity-Based Approach to Place Branding Theory.
- Kavaratzis, A. (2008). Place Marketing: How did we get here and where are. *Place Management and Development*.
- Keller, K. (2007). *Manajemen Pemasaran*. Jakarta: PT Indeks.
- Keller, L. K. (2013). *Strategic Brand Management ; Building, Measuring, and Managing Brand Equity*. English: Pearson Education Inc.
- Kristanto, V. H. (2018). *Metodologi Penelitian Pedoman Penulisan Karya Tulis Ilmiah*. Sleman: CV Budi Utama.
- Lewicka, M. (2011). Place Attachment: How Far have We Come in the Last 40 Years? *Environmental Psychology* .
- Lorens, B. (2005). *Kamus Filsafat*. Jakarta: PT. Gramedia.
- Low&Altman. (1992). Place Attachment: A Conceptual Inquiry. *Human Behavior & Environment*.
- Lynch, K. (1960). *The Image of the City*. Cambridge: MIT Press.
- Manzo, L. C. (2005). For Better or Worse: Exploring Multiple Dimensions of Place Meaning. *Environmental Psychology*.
- Mitković&Dinić. (2004). City Center Organization and Its Influence On the City Structure. *Architecture and Civil Engineering*.
- Moilanen&Rainisto. (2009). How to Brand Nations, Cities and Destinations.
- Montgomery. (Urban Design). 1998. *Making a City: Urbanity, Vitality and Urban Design*.
- Moser, M. (2003). *United We Brand Menciptakan Merk Kohesif yang Dilihat, Didengar dan Diingat*. Jakarta: Erlangga.
- Najafi&Kamal. (2012). The Concept of Place Attachment in Environmental Psychology. *Sustainable Architecture*.

- Najafi&Shariff. (2011). The Concept of Place and Sense of Place in architectural Studies. *Human and Social Science*.
- Nastiti, A. (2016). Efektivitas City Branding Kota Magelang sebagai Kota Sejuta Bunga.
- Nurhayati, Y. (2015). Sense of Place pada Masyarakat yang Tinggal di Sekitar TPA Supit Urang Kota Malang.
- Permana, S. (2016). Pengaruh Citra Pasar Tradisional terhadap Keberhasilan City Branding di Kota Solo .
- Poerwandari. (2001). *Pendekatan kualitatif Untuk Penelitian Perilaku Manusia*. Jakarta: embaga Pengembanagn Sarana Pengukuran dan Pendidikan Psikologi.
- Punter, J. (1991). Participation in the Design of Urban Space. *Landscape Design*.
- Rencana Pembangunan Jangka Menengah Daerah*. (2015-2019). Yogyakarta: Badan Perencanaan dan Pembangunan Daerah Daerah Istimewa Yogyakarta.
- Sayembara Penataan Kawasan Malioboro*. (Yogyakarta). 2014: Dinas Pekerjaan Umum, Perumahan, dan Energi Sumber Daya Mineral.
- Shamai. (2005). Measuring Sense of Place: Methodological Aspects. 467-476.
- Shamai. (1991). Sense of Place: An Empirical Measurement.
- Shimp, A. (2000). *Periklanan Promosi: Aspek Tambahan Komunikasi Pemasaran Terpadu*. Jakarta: Erlangga .
- Simamora, H. (2004). Manajemen Sumber Daya Manusia.
- Simon&Anholt. (2007). Competitive Identity: The New Brand Management for Nation, Cities, and Regions.
- Smith, K. (2011). *The Relationship between Residential Satisfaction, Sense of Community, Sense of Belonging and Sense of Place in a Western Australian Urban Planned Community*. Faculty of Computing, Health & Science.
- Stedman, R. C. (2003). Is It Really Just a Social Construction?: The Contribution of the Physical Environment to Sense of Place.
- Steele, F. (1981). *The Sense of Place*. English: CBI Pub Co.

- Sudjana. (2011). *Penilaian Hasil Proses Belajar Mengajar*. Bandung: PT Remaja Rosdakaya.
- Sugiyono, D. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sunaryo. (2013). *Kebijakan Pembangunan Destinasi Pariwisata*. Yogyakarta: Gava Media.
- Suwantoro, G. (2004). *Dasar-Dasar Pariwisata*. Yogyakarta: Andi Yogyakarta.
- Tejada, P. (2012). *On the Misuse of Slovin's Formula*. The Philippine Statistician.
- Tuan, Y.-F. (1977). *Space and Place*.
- Wiroreno, W. (1994). *Pengaruh Perbedaan Individual Pada Pola Pemakaian Kartu Kredit*.
- Yananda&Salamah. (2014). *Branding Tempat, Membangun Kota, Kabupaten dan Provinsi Berbasis Identitas*. Jakarta: Makna Informasi.
- Yeates, M. (1980). *The North American Cities*. Ontario: Queen University Ontario.
- Yogyakarta Dalam Angka 2020*. (2020). Yogyakarta: BPS Kota Yogyakarta.
- Yusuf, A. (2016). *Pengaruh Atribut Produk Wisata Terhadap Place Branding Dan Implikasinya Terhadap Keputusan Mengunjungi Destinasi Wisata Pantai. Place Branding*.