

## Index

|                                                        |           |
|--------------------------------------------------------|-----------|
| <b>Abstract .....</b>                                  | <b>2</b>  |
| <b>1. Introduction .....</b>                           | <b>3</b>  |
| <b>2. Literature Review .....</b>                      | <b>4</b>  |
| 2.2 Theoretical Frameworks .....                       | 6         |
| 2.3 Research Framework and Hypothesis Development..... | 7         |
| <b>3. Research Methods .....</b>                       | <b>9</b>  |
| <b>4. Result and Discussion.....</b>                   | <b>11</b> |
| 4.2 Data analysis.....                                 | 12        |
| <b>4.3 Empirical Findings .....</b>                    | <b>13</b> |
| <b>5. Conclusion, Suggestion and Reference .....</b>   | <b>14</b> |